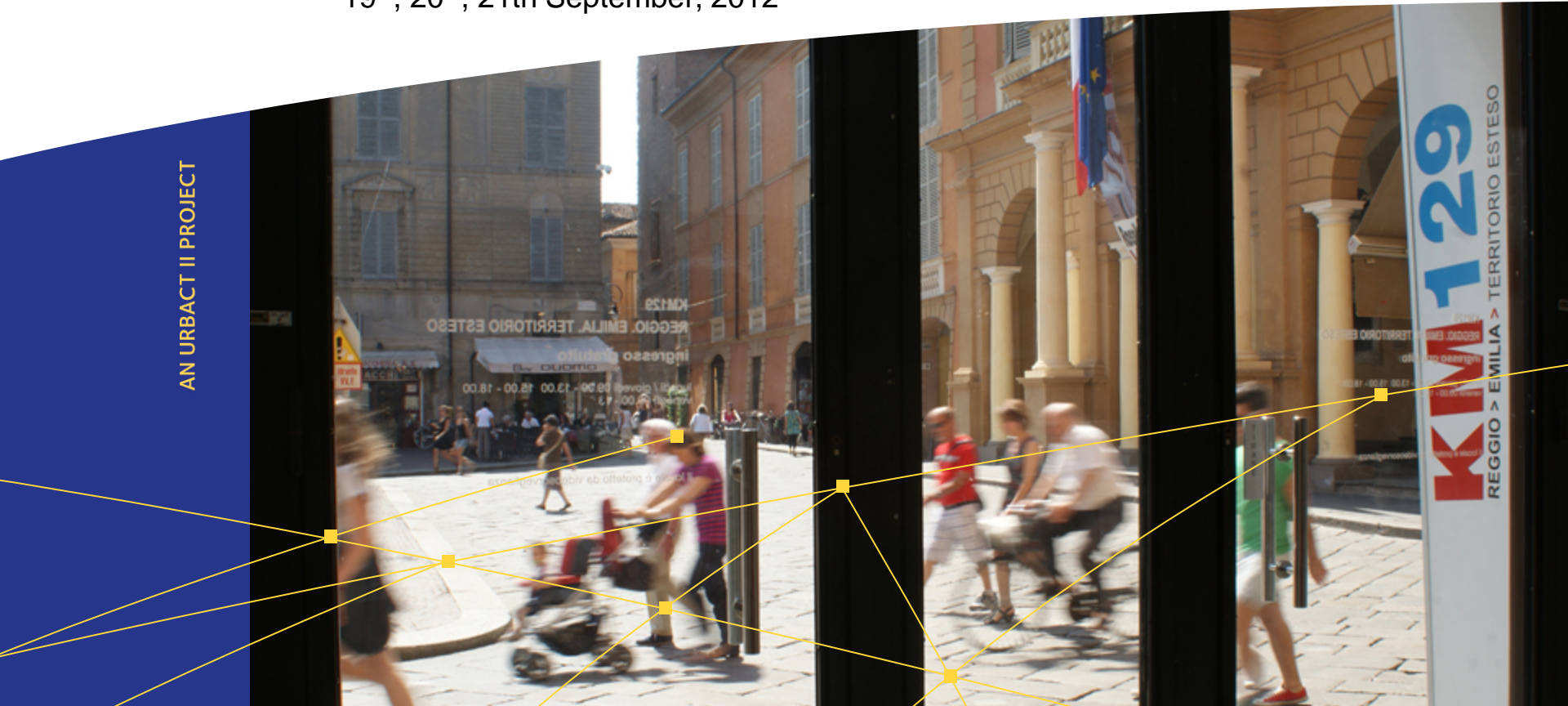
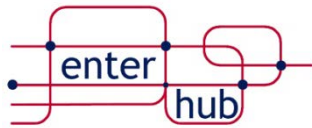


RAILHUC - ENTER.HUB

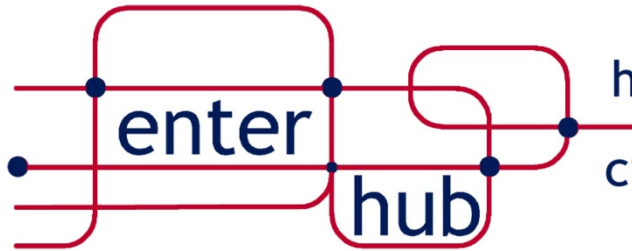
Reggio Emilia (IT)

19th, 20th, 21th September, 2012





Final Transnational Meeting, Reggio Emilia (IT)



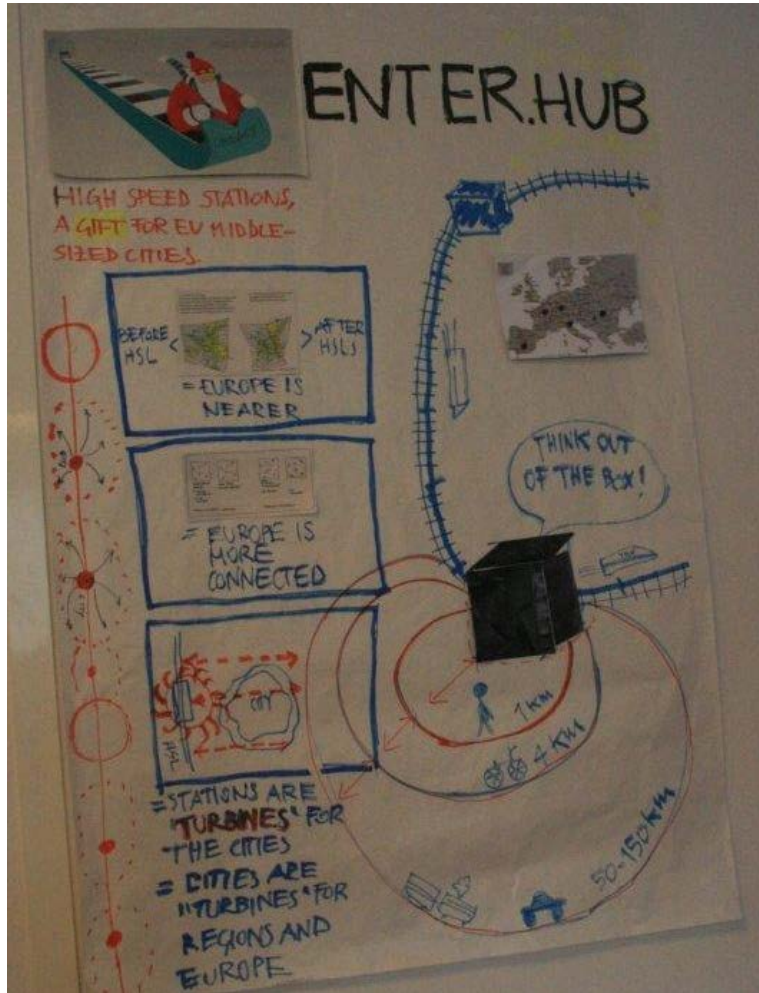
hubs as engines of cities development
cities as engines of regions development



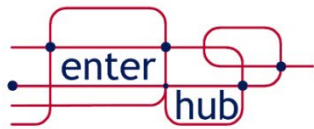
Final Transnational Meeting, Reggio Emilia (IT)

Poster exercise – URBACT training Paris (6/2012)

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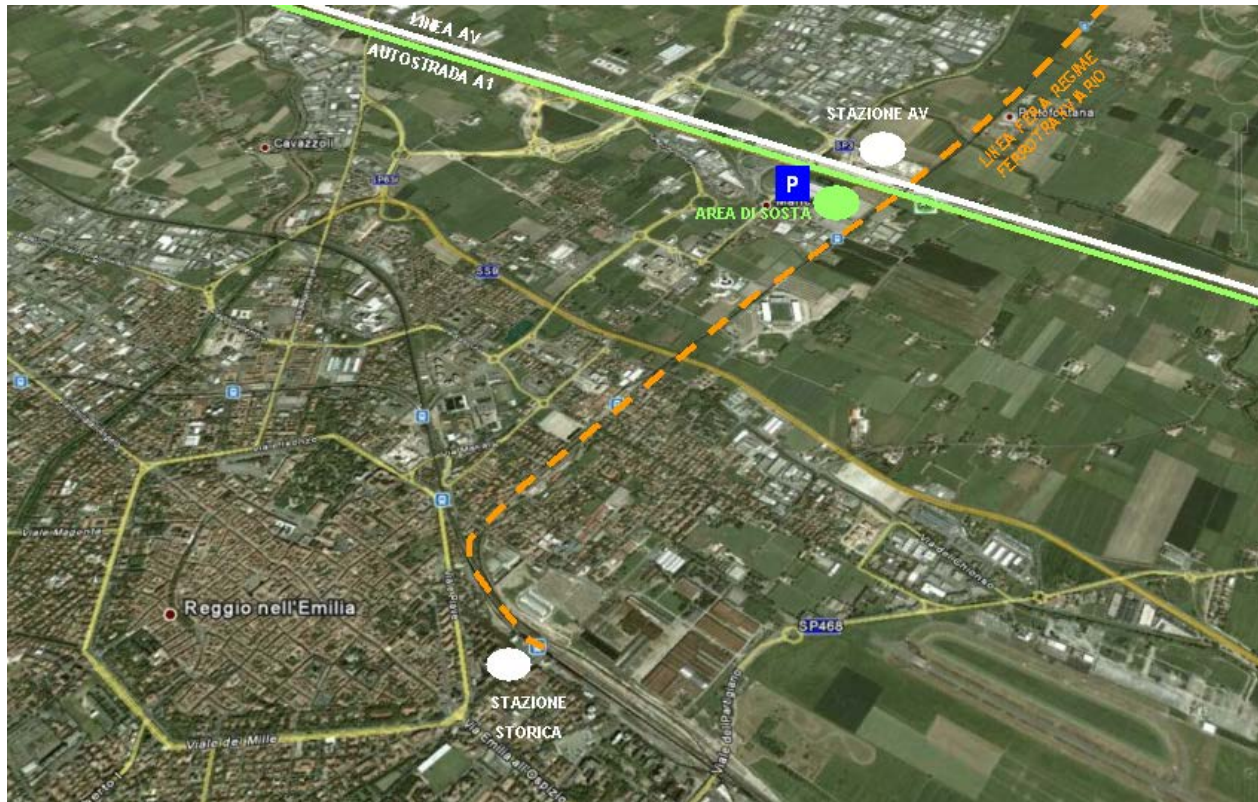
David Nubia Alessandra



Final Transnational Meeting, Reggio Emilia (IT)

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Reggio Emilia (IT)



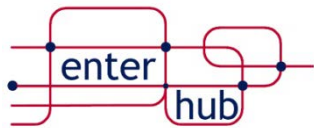


Final Transnational Meeting, Reggio Emilia (IT)

› new Center of Łódź – master plan

.Regeneration of the city center around the multimodal hub





Final Transnational Meeting, Reggio Emilia (IT)

Kick off meeting Ciudad Real team + representatives of 6 cities + URBACT Secretariat



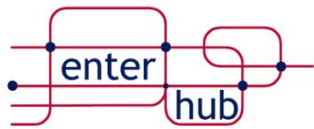


Final Transnational Meeting, Reggio Emilia (IT)

Guidelines

Agreement between city of Ciudad Real and its ULSG members





Final Transnational Meeting, Reggio Emilia (IT)

Kick off meeting Ciudad Real (ES)

Paolo Gandolfi - Deputy Mayor for Mobility and Infra structure Reggio Emilia + **Emmanuel Moulin** - Head of URBACT Secretariat

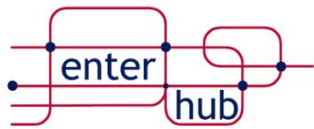




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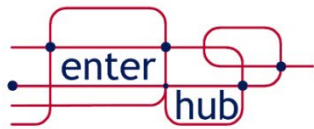




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Lead Partner office at km 129

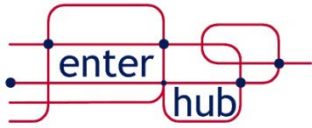




Final Transnational Meeting, Reggio Emilia (IT)

Final Transnational Meeting, Reggio Emilia (IT)

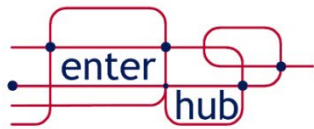




Final Transnational Meeting, Reggio Emilia (IT)

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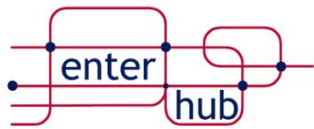


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Happy birthday CLAIRE LEBLOND Creil



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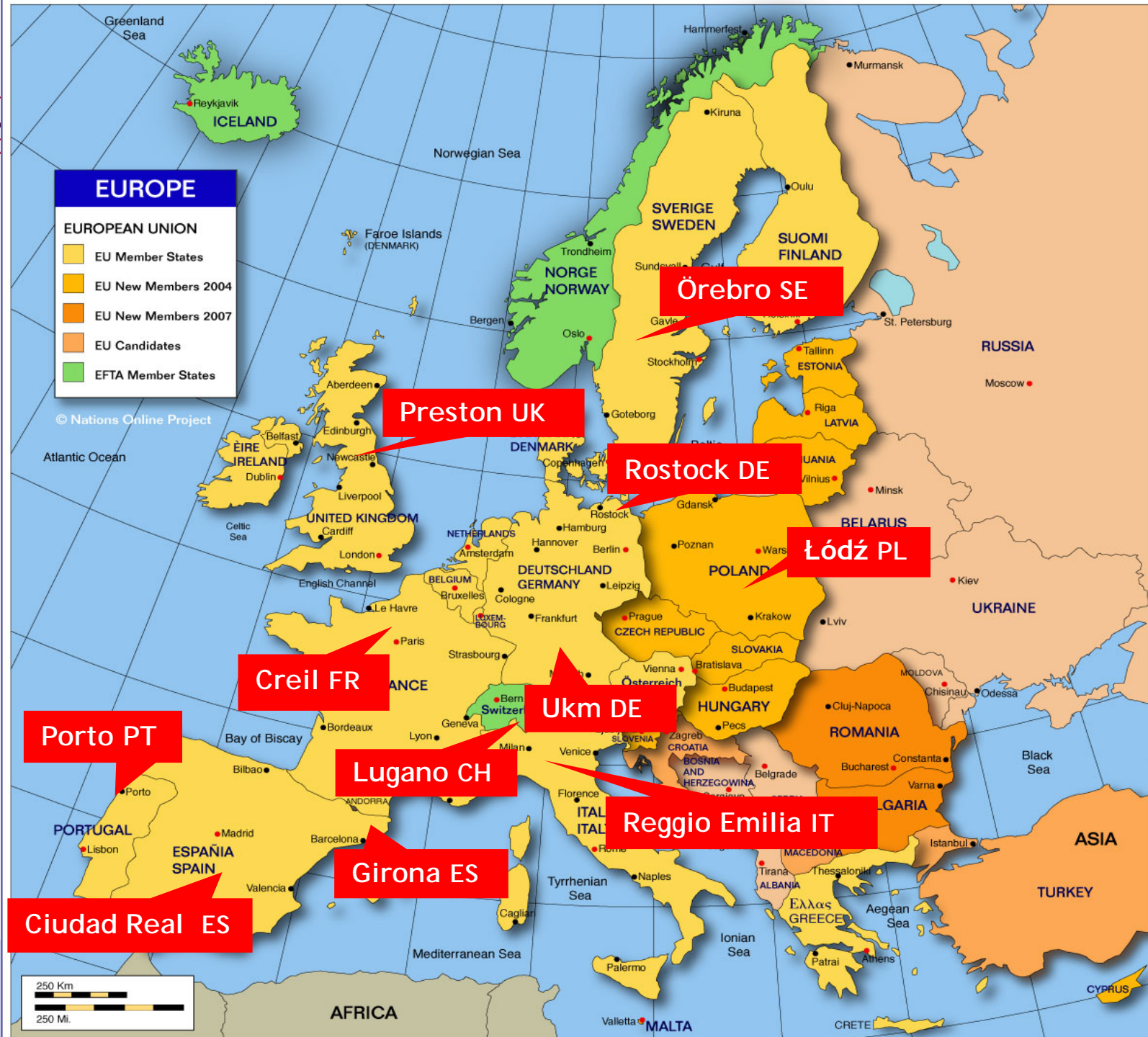


Final Transnational Meeting, Reggio Emilia (IT)

Paolo Gandolfi

Deputy Mayor for Mobility and Infra structure Reggio Emilia







Final Transnational Meeting, Reggio Emilia (IT)

Extension of the partnership

Development Phase							
City		Com	Con	Population 2010	Population 1990	Metropolitan area (total, inclusive city)	
1 Reggio Emilia	IT	Com		170.000	132.000	Province 534.000	
2 Ciudad Real	ES		Con	75.000	58.000	+Miguelturra 89.000	
3 Creil Agglo	FR	Com		73.000	69.000	118.000	
4 Ulm	DE	Com		120.000	111.000	+Neu-Ulm 170.000	
Implementation Phase							
5 Girona	ES	Com		96.000	69.000	162.000	
6 Łódź	PL		Con	750.000	848.000	1.200.000	
7 Örebro Region	SE	Com		100.000	121.000	Region 280.000	
8 Porto	PT		Con	238.000	302.000	1.287.000	
9 Preston	UK	Com		135.000	130.000	330.000	
10 Rostock	DE		Con	204.000	202.000	255.000	
11 NN			Con				
12 Lugano	CH	neutral		54.000	46.000	142.000	
		Total 12					

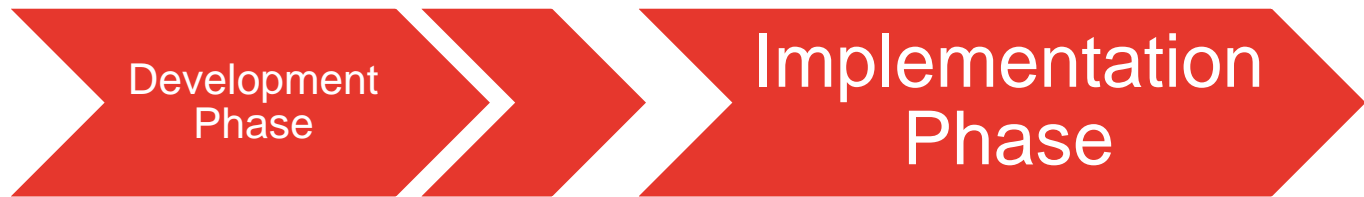
- Com → Competitive region
- Con → Convergent region
- Neutral



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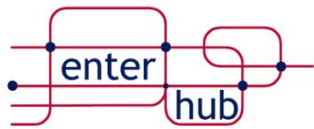
ENTER.HUB

Partnership 1st and 2nd Phase



6 month
5 cities (one lead city)
+ Lead expert

27 months
8 à 12 cities (one lead city)
+ Lead expert



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URBACT Local Support Groups (Creil ULSG meeting)





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Matrix of 10 themes for city's choice based on URBACT Local Support Groups exercises

THEME		REGGIO EMILIA	CIUDAD REAL	CREIL	ULM	GIRONA	LODZ	LUGANO	OREBRO	PORTO	PRESTON	ROSTOCK	NN
1	Synergy between hub and city	Green	Green	Green	Green	Red	Green	White	Green	Yellow	Green	Green	White
2	Synergy between hub and hinterland	Green	Yellow	Red	Green	Red	Grey	White	Red	Yellow	Red	Yellow	White
3	Urban and environmental insertion	Yellow	White	Green	Yellow	Grey	Grey	White	Yellow	Red	Yellow	Red	White
4	Tourism and culture	Yellow	Red	Yellow	Grey	Grey	Grey	White	Yellow	Yellow	Yellow	Red	White
5	Communication/Paricipation/Governance	Yellow	Yellow	Green	Yellow	Grey	Yellow	White	Yellow	Yellow	Green	Yellow	White
6	Creation of networks (among HUB cities)	Yellow	Yellow	Yellow	Grey	Grey	Yellow	White	Yellow	Yellow	Yellow	Yellow	White
7	New planning tools and tool kits	Yellow	Yellow	Green	Red	Grey	Red	White	Yellow	Grey	Yellow	Grey	White
8	Railway - railway networking	Green	Yellow	Red	Grey	Yellow	Green	White	Red	Yellow	Green	Yellow	White
9	Railway - road networking	Red	Yellow	Red	Grey	Yellow	Yellow	White	Yellow	Grey	Yellow	Yellow	White
10	Economy impact	PREFERENCES (with 10 out of 12 cities with declared intentions)											
	lieder of a cluster for this theme	17											
	tutor/contributor for this theme	18											
	followers/learners for this theme	49											
	not interested to participate in this cluster	16											



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Local Action Plan (LAP)



Events

The mobility theme of the conference is prepared by a workgroup of 5 persons, led by **Sally Kneeshaw** and with 2 persons of the **ENTER.HUB** persons on the team: **Paolo Gandolfo** – deputy mayor of Reggio Emilia and **Robert Stussi** - lead expert + one Hungarian and one Danish expert

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URBACT at ECOMM Motivating Mobility Mindsets

What is your reaction to this concept?

Tell us the most important actions for a city to Motivate Mobility Mindsets?

Tell us if you have a good practice example: give a link or reference

Name

City

Agency

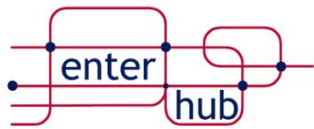
Country

E-Mail or Business Card



PHOTO Left to right we are András Ekcs, Metropolitan Research Institute, Budapest, Paolo Gandolfo, Deputy Mayor of Reggio Emilia, Sally Kneeshaw URBACT EVUE and Coordinator, Robert Stussi, URBACT Expert, Anette Enemark, Tetsiplan, Copenhagen.

URBACT is a European exchange and learning programme promoting sustainable urban development.
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