



POWER
Low Carbon Economies



POWER INTERREGIONAL PROGRAMME
ITACA Kick-Off Meeting Event, Bologna

ITACA

**Innovative Transport Approach in Cities and
metropolitan Areas**

**Luca Buzzoni, Emilia-Romagna Region's Mobility Manager,
Mobility and Public Transport Department**

18-19 February 2010



Objectives

Identification of best practices and approaches to achieve an integrated urban renewal and local mobility management process

Optimal management models for people mobility

Innovative technologies (electric /fuel cell vehicles mixed fleets, RE charging points, hydrogen from RE, ITS, ICT, etc.)

Improving the effectiveness of regional development policies, through the exchange, sharing and transfer of policy experience, knowledge and good practices

Partnership

**Regione Emilia-Romagna – RER
(Emilia Romagna Region, Italy)
(LEADER)**

Provincia di
Rimini (Province
of Rimini, Emilia-
Romagna, Italy)

Stichting
Brabantse
Milieufederatie
(Province of
Brabant,
The Netherlands)

ITACA

Instituto Nacional de
Técnica Aeroespacial
(INTA, Andalucía, Spain)

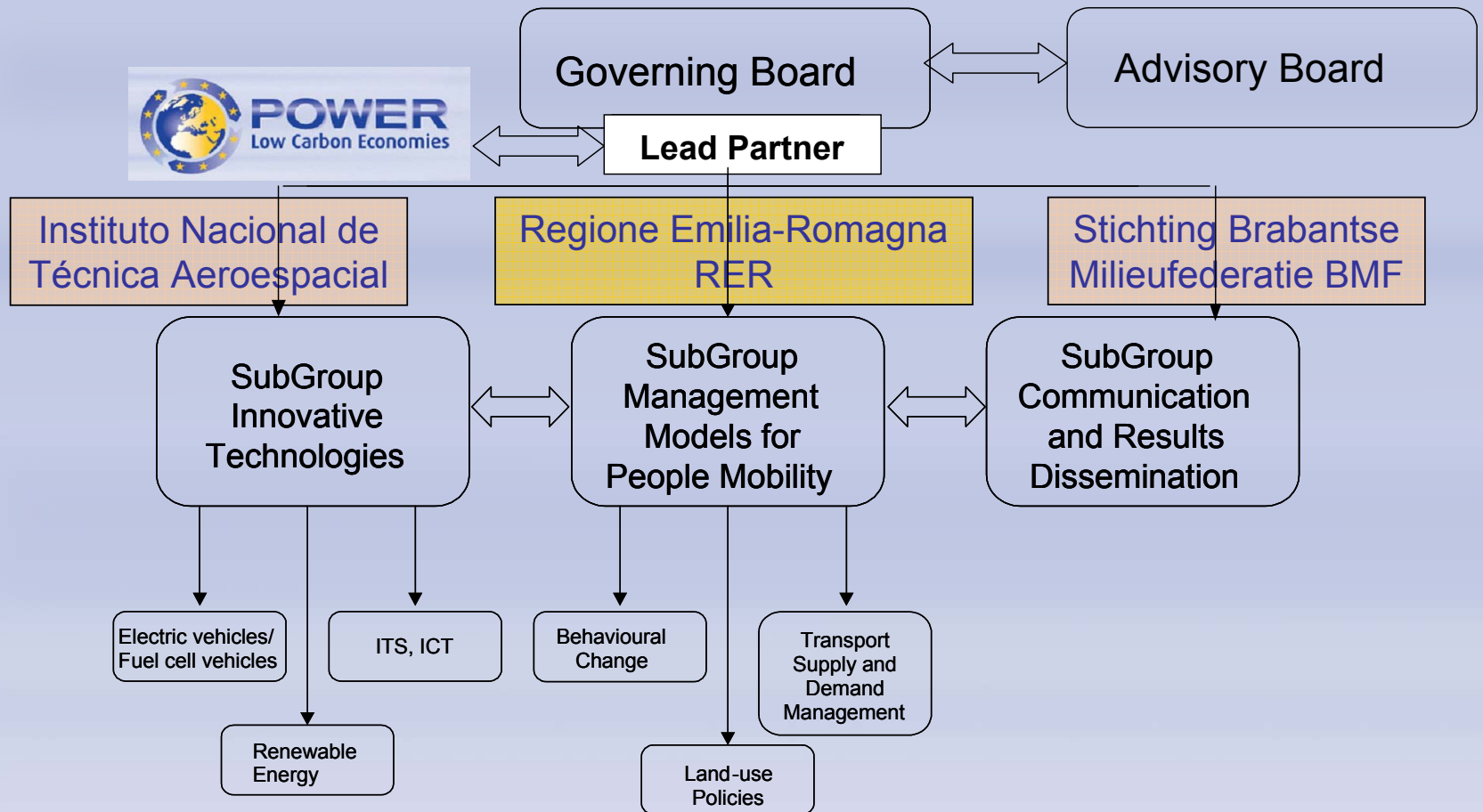
City of Lidingö
(Stockholm,
Sweden)

Comune di Ferrara
(Municipality of Ferrara,
Emilia-Romagna, Italy)

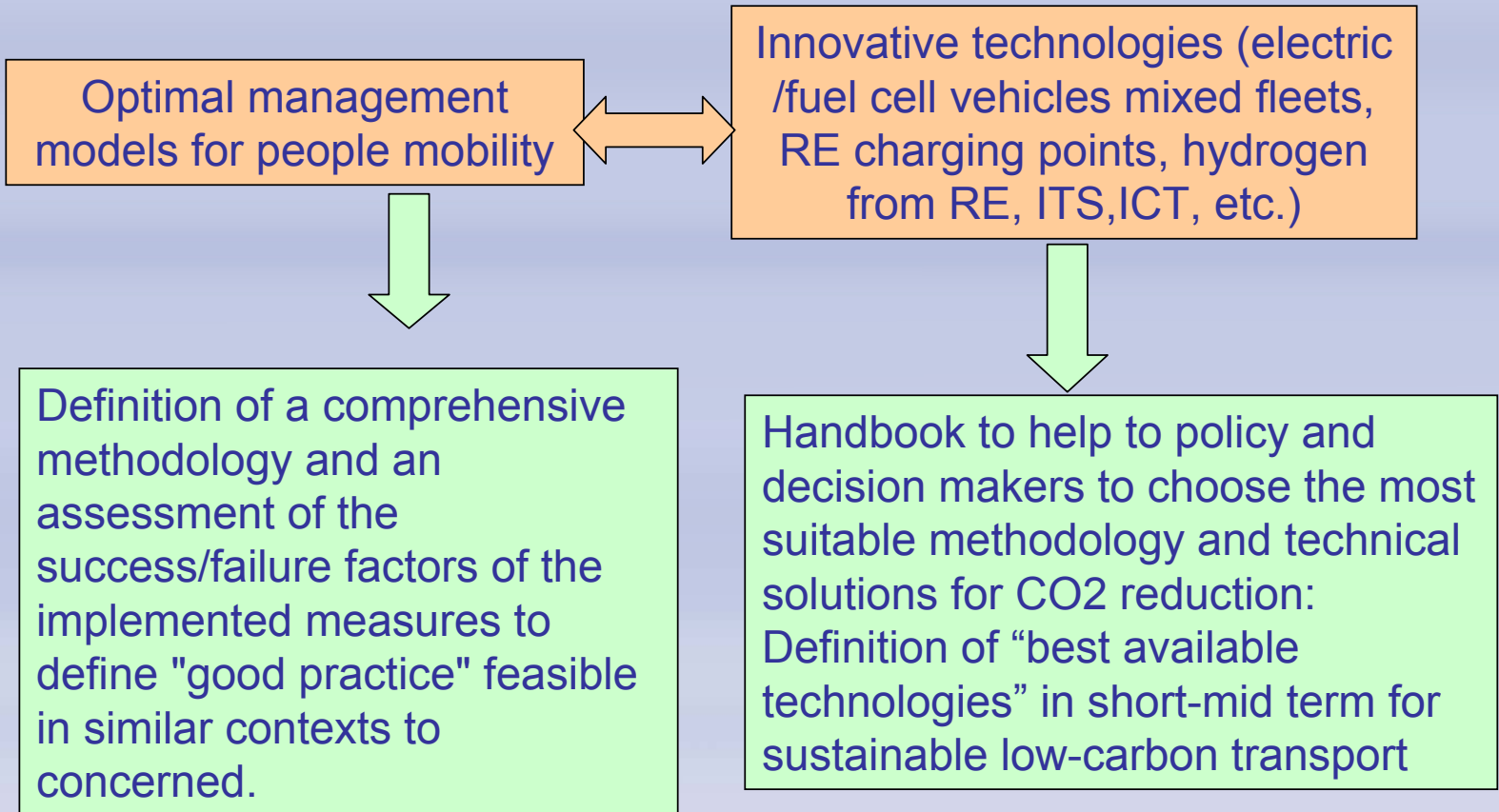
Diputación Provincial
de Huelva
(Andalucía, Spain)



Management



Activity Outputs and results



Other aspects

Innovation

Original methods to integrated spatial planning including development of related survey, studies and project instruments

Analysis of new technologies for sustainable transport (electric /fuel cell vehicles mixed fleets, RE charging points, hydrogen from RE, ITS, ICT, etc.)

Value for money

Avoiding duplication of efforts or un-necessary overlap of funding streams.

Analysis of realistic potential of innovative technologies and transport models to choose the “best available technologies” from the point of view of costs and benefits.

Collaboration agreement with other organizations, projects, networks, etc. to exchange data and results and also for dissemination purposes at lower cost.