



***Newsletter N° 3- November 2021***

***Latest news from***

***ICARUS PROJECT***

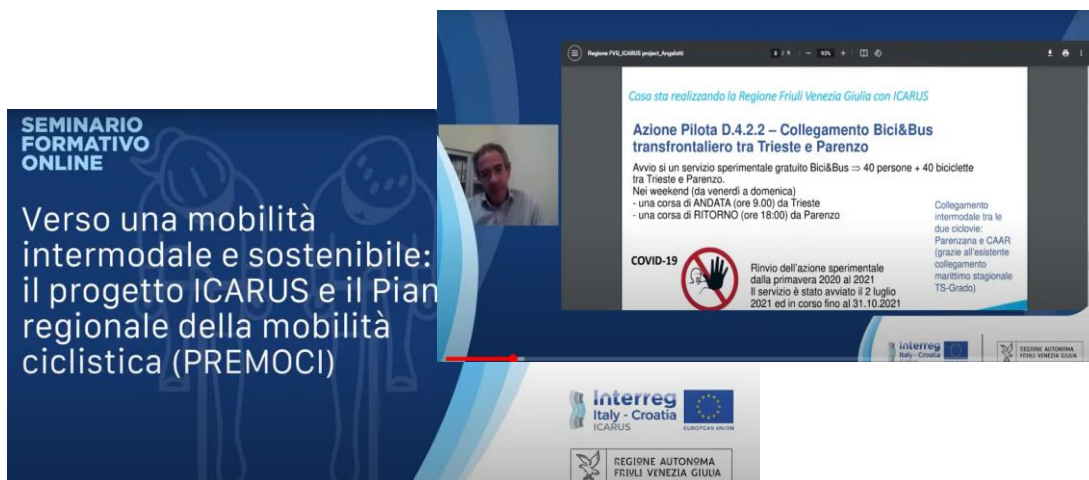
For more information visit our website:

<https://www.italy-croatia.eu/icarus;>

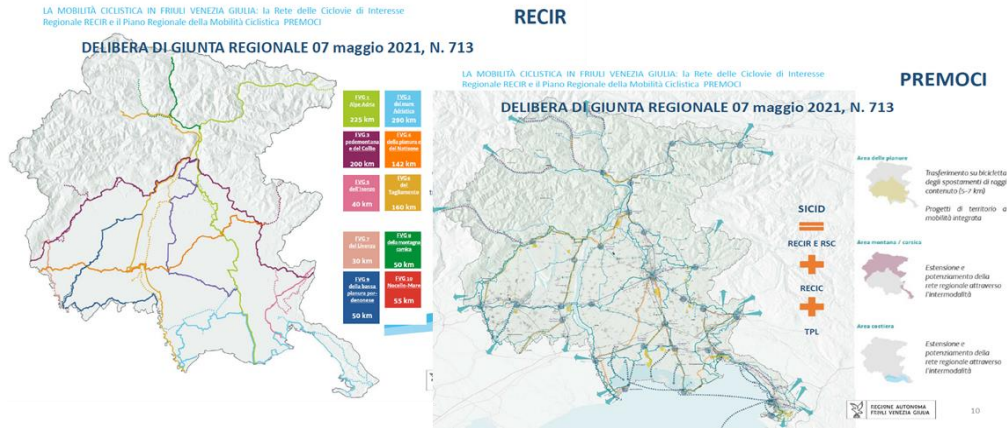
[https://www.facebook.com/IcarusEUProject/;](https://www.facebook.com/IcarusEUProject/)

## Friuli Venezia Giulia Region - FVG

Friuli Venezia Giulia Region performed two pilot activities to enhance intermodal and sustainable passenger transport in the region and beyond. These activities promoted change of behaviour, to convince citizens to choose low-carbon transport modes rather than private means. Friuli Venezia Giulia Region organised three webinars on cycling and the promotion of intermodality addressing stakeholders such as professional associations, companies and industrial consortia as well as universities and students.



During the three seminars, the new Regional Plan on Cycling Mobility (Piano regionale della mobilità ciclistica, PREMOCI) was presented. An analysis of the sector's legislation was discussed, along with some documented cases on the design of infrastructure for cycling in Friuli Venezia Giulia and good practices in favour of sustainable intermodality in transport, such as those of the ICARUS project.



To see the recordings of the live webinars (in Italian) "Towards intermodal and sustainable mobility: the ICARUS project and the Regional Cycling Mobility Plan (PREMOCI)", click on the following links:

- Webinar 1 [23/09/2021](#)
- Webinar 2: [30/09/2021](#)
- Webinar 3: [7/10/2021](#)

Presentations are available [here](#).

### HZPP (Croatian railways)

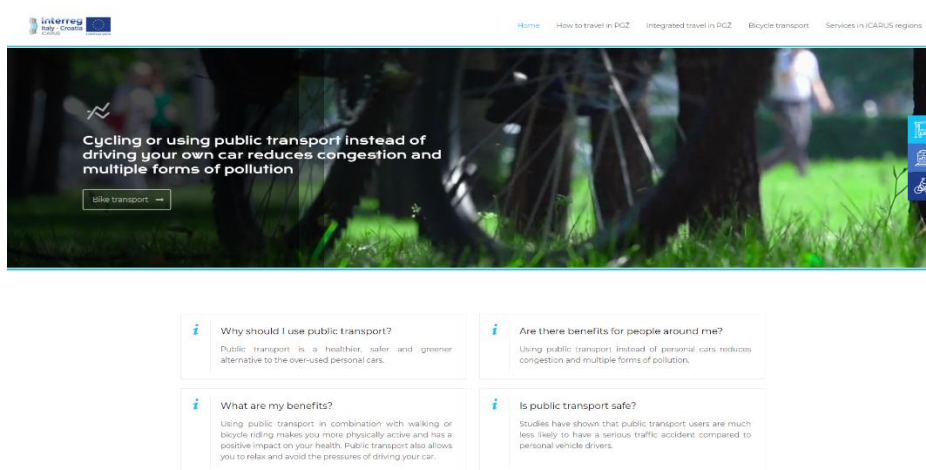


In line with the previously mentioned need for change of mind set, IDA and HZPP joined forces and organised a public event on October 28th, 2021 at the Pula train station. The event was organised jointly with the Interreg Italy-Croatia MIMOSA project. Istrian development agency and HŽ Passenger Transport illustrated the bike&train concept as a new product offering multimodal transportation. The event was an Istria storytelling performance, delivered by Istria [Inspirat](#) professional performers. Through the show, the performers entertained the participants by telling the story about the Istrian railway and its construction, its significance for the transport development, building of cycling routes within towns and cities, solutions developed within the ICARUS project and the future train rides on route Pula-Buzet every weekend.



## Cluster KIP

To promote intermodal transport options for passengers in Primorje-Gorski Kotar region, the Intermodal Transport Cluster (KIP) developed the ICARUS mobility web platform, available on [www.icarus-mobility.com](http://www.icarus-mobility.com). The website provides information about transport solutions developed by ICARUS project partners with the aim of enhancing environment friendly travels in the area.



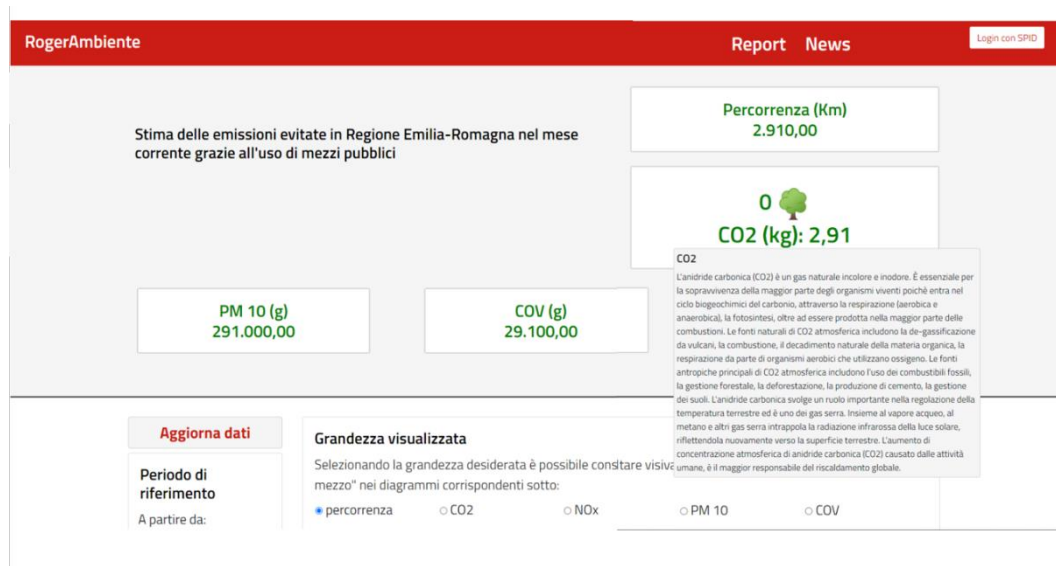
The ICARUS mobility pilot platform is proving to be a success! With over 300 users visiting it since its launch, it has experienced an upwards trend in recent months. The “one-stop-shop” platform for public transport users and cyclists contains all currently available information on how to travel within the region, information on integrated travel options as well as options for cyclists, along with an interactive map containing information on partner regions and pilot actions in those regions. The platform is kept up-to-date, and is regularly updated with new information as it becomes available.

ICARUS mobility influences behavioural change by increasing knowledge and raising awareness about healthier, safer and greener transport options with the goal of creating positive experiences and satisfaction for all users.



## Emilia-Romagna Region (RER)

Thanks to the ICARUS project, the Emilia-Romagna Region developed a web portal to calculate the CO<sub>2</sub>, PM<sub>10</sub>, NO<sub>x</sub> and VOC savings by choosing to use public transport as an alternative to the car. These pollutants are particularly important for measuring the level of air pollution. The calculator is connected to RogER, a service that provides all users with tickets and traveling information in Emilia-Romagna Region.



The portal, called RogerAmbiente, provides aggregated data that measures savings in 4 pollutants. Moreover, a user can check his or her own environmental savings data by registering, giving his or her consent. Thanks to RogerAmbiente, the Emilia-Romagna Region can use the portal to develop actions to incentivize the most virtuous behaviours in terms of mobility, and it is also possible to raise awareness among citizens on the issue of their environmental impact.

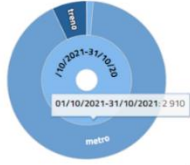
Fino a:

**Aggregazione temporale**

Giornaliero  
 Settimanale  
 Mensile  
 Annuale

**Tipologia di mezzo**

bus  
 treno  
 metro  
 Tutti



Periodo	Mezzo	Percorrenza (Km)	CO2 (kg)	NOx (g)	PM 10 (g)	COV (g)
01/10/2021-31/10/2021	bus	40,00	0,04	20,00	4.000,00	400,00
01/10/2021-31/10/2021	metro	2.664,00	2,66	1.332,00	266.400,00	26.640,00
01/10/2021-31/10/2021	treno	206,00	0,21	103,00	20.600,00	2.060,00
-	-	<b>2.910,00</b>	<b>2,91</b>	<b>1.455,00</b>	<b>291.000,00</b>	<b>29.100,00</b>

The platform is available on [www.rogerambiente.it](http://www.rogerambiente.it) and, after a testing period, will be presented in December 2021.

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### Istrian Development Agency (IDA)

IDA (Istrian Development Agency) completed its pilot activity, which aimed at connecting the countryside and the coast. IDA focused on the railway route from Pula to Buzet where so far passengers had no possibility to load their bikes on the train. In cooperation with HZPP, an old train was renovated and can now transfer both passengers and their bikes from Pula to Buzet (bike&train).

To inform the citizens and tourists about this and other multimodal solutions available several interactive panels have been installed to promote low carbon travel solutions between the country and the coast. In addition, interesting videos were published to incentive local citizens to try several multimodal and sustainable solutions to travel around Istria.

#### New train in function of multimodality on the route Pula – Buzet




Equipment installed in hinterland area in order to promote multimodality:



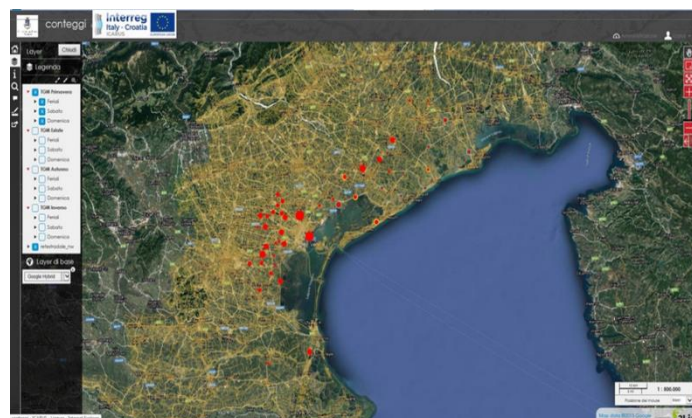
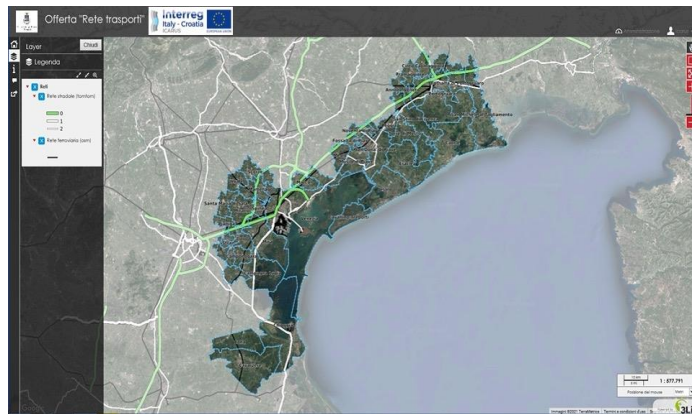


## VIDEO PROMOTION OF NEW PRODUCT

 <p>Discover Istria by bike &amp; train</p> <p><a href="http://www.istria-bike.com">www.istria-bike.com</a> <a href="http://www.via-istra.com">www.via-istra.com</a></p> <p>interreg Italy - Croatia ICARUS HŽPP ida</p>	<p>Video is available on following links:</p> <p><a href="https://youtu.be/bFlr2kddtes">https://youtu.be/bFlr2kddtes</a> <a href="https://youtu.be/T-inW9JOLgU">https://youtu.be/T-inW9JOLgU</a> <a href="https://youtu.be/3yYjquqrFEk">https://youtu.be/3yYjquqrFEk</a> <a href="https://youtu.be/0pcrUKziQ8I">https://youtu.be/0pcrUKziQ8I</a></p>
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## Metropolitan City of Venice

The Metropolitan City of Venice worked on the data systematization related to mobility and infrastructures through a web GIS platform. It will include information about transport services and infrastructures, thus supporting the overall management of intermodal connections and connectivity within the different territories of the Metropolitan City of Venice. Moreover, such a tool will represent a basic support to be further updated and upgraded according to future needs of this sector.



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## ARAP ABRUZZO

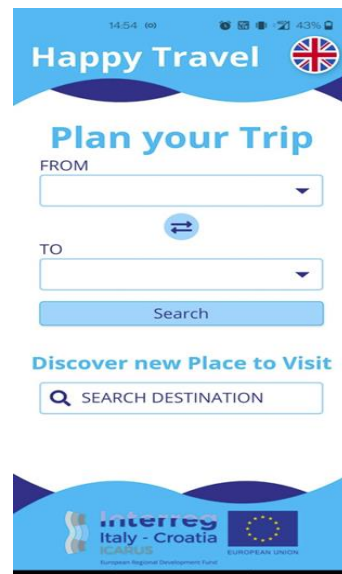
Thanks to the ICARUS project, ARAP Abruzzo developed the app “HAPPY TRAVEL”. Happy Travel aims at informing visitors about routes, points of interest and available means of transport in the Abruzzo Region and with solutions to reach the Croatian coast.

The home page consists of two main sections.

The first section "Plan Your Trip" allows users to search for solutions by indicating departure and arrival points.

The second section "Discover a new Place to Visit" allows users to find points of interests in Abruzzo and other regions.

The «Plan your trip» section allows the user to find the most suitable transport operator to reach the chosen destination.





The "Discover new place to visit" page has 5 buttons, clicking on one of them will display the points of interest related to that category (Eco-Tourism, Attractions, Hotels, Restaurants and Events). Each point of interest is detailed in its appropriate screen: an image, a title and a description of the point of interest are shown.

From interviews and surveys of the satisfaction of users of the app it emerged that it represents a useful model to contribute to psychosocial change in favour of the use of environmentally compatible modes of transport, an easy and accessible tool to detect the change in "mentality", cultural and behavioural especially among young people.

### Upcoming events:

#### **Develop reliable passengers transport networks and intermodal connections in the EUSAIR area.**

Most of the INTERREG projects on transport funded in the period 2014-2020 are about to conclude their activities. Still the achieved results will provide useful inputs for the new INTERREG Programmes 2021-2027 as well as for Macro-Region Strategies. With particular reference to the EUSAIR Strategy and to the Pillar 2, three Interreg projects, ICARUS joined MIMOSA and SMACKER project in organising a joint event with the intention to share the lessons learned and project results relevant for the EUSAIR area. The focus is placed on the cooperation with regional institutions, which have been invited to join the event to present their experiences and best practices.

Through this event projects wish to contribute to the development of sustainable passenger transport solutions within the EUSAIR area, and provide inputs on **behavioural changes for sustainable mobility** in the EUSAIR Region, practices and experiences from EU projects, **intermodality promotion** in the EUSAIR region through solutions and practices from EU projects.

For more information and registration visit our [homepage](#).

#### **SAVE THE DATE: ICARUS Final Conference**

Most of the ICARUS activities have been successfully completed and others are about to be concluded

Therefore, the ICARUS consortium is ready to meet all relevant stakeholders and actors in the cross border area between Italy and Croatia to share the knowledge acquired over the three years, together with the pilot activity results relevant for all citizens and tourists in the area

The event will take place in Trieste on December 7th 2021. Stay tuned for more information





## ICARUS VIDEO

Watch our ICARUS video and learn all about our results, lessons learned and experience gained.

Click the link you prefer

<https://www.youtube.com/watch?v=VMERK0Ftb8g> – English language only

[https://www.youtube.com/watch?v=LPj8q\\_2W9es](https://www.youtube.com/watch?v=LPj8q_2W9es) – Italian subtitles

<https://www.youtube.com/watch?v=LEMKc4s0GaE> – Croatian subtitles