



CORELOG sessions at the LOGISTICS 2006 CONGRESS in Poznan

On the 10th and 11th May 2006, Poznań became the Logistics capital of the Central and Eastern Europe because of the Polish Logistics Congress LOGISTICS 2006, organized by Instytut Logistyki i Magazynowania (ILIM). The patronage of the event was taken by the European Logistic Association (ELA). As many as 624 participants arrived in Poznań from all over Europe.



The purpose of the Congress was to present the current condition of logistics in EU with best practices in various traditional fields of the logistics, such as transportation and warehousing, but also in the scope of IT support for logistics and business activity in general.

The deliberations of the Congress took form of 2 plenary sessions, 12 thematic sessions and one debate, garnished with a grand Gala at the Opera House. The Congress was also a meeting

place for international consortia of European projects (CORELOG, BestLog, CENTRAL LOCO) as well as for the ELITE association. The CORELOG sessions, which formed a Conference within the Congress, were particularly exciting. The first one was called "Distribution - a critical link of contemporary business", while the second "Logistics services and their growing role in the economy". Nine high level presentations took place in the CORELOG sessions.

In particular the distribution session was opened with a sector-defining paper called "Critical success factors and key-variables in modern distribution" and examples of best practices from Italy with a presentation on "Logistics cooperation in manufacturing companies: Ducati Motor Holding and Beghelli S.p.a. case studies", both by Regione Emilia-Romagna. The high point of the logistics services session was the presentation by Maribor University of the "Ordering Optimisation System of Transport Operations in Automotive Supply Chain".

CORELOG has recently entered its operational phase. Seven pilot projects have started in the partners' regions.

1. JOINT LOGISTICS BUYING AND PLANNING - Regione Emilia-Romagna & PricewaterhouseCoopers, Italy

A group of manufacturing companies located in Bologna metropolitan area are developing a joint framework for transport & logistics services buying and for the management of logistics operations. The pilot project aims at reducing transport and logistics costs and the number of circulating vehicles in the regional

territory by developing logistic synergies among production companies. Different scenarios are encompassed: from the short-term benchmarking of transport and logistic costs to select competitive suppliers, to the development of integrated/coordinated solutions in logistics day-by-day management.



2. STRENGTHENING THE LOGISTICS SUPPLY AND MATCHING THE DEMAND SIDE - Regione Emilia- Romagna & PricewaterhouseCoopers, Italy

In this pilot Regione Emilia-Romagna supports the development of the cooperation between the demand and the supply sides of transport and logistics. On one hand the pilot focuses on SPIP Parma industrial area in order to define the logistics requirements of manufacturing companies and the potentials for logistic cooperation.

On the other hand it involves transport and logistics companies represented by the ASTRA association in order to create a consortium which empowers the operators presence on the market and which can supply more competitive and a wider range of transport and logistics services to manufacturing companies.





THE OPERATIONAL PHASE: THE CORELOG PILOT PROJECTS

3. STRENGTHENING LOGISTICS IN THE AUTOMOTIVE CLUSTER OF SLOVENIA - University of Maribor, Slovenia

The pilot project involves the Automotive Cluster of Slovenia (ACS) which is a business network of engineering and manufacturing companies that create and deliver products and components for the automotive industry.

The pilot wants to improve transport and logistics management and ordering system, improving the load factor, reducing empty running, optimizing vehicles routing and ensuring more reliable deliveries.



4. PUBLIC-PRIVATE INVESTMENT FOR IMPROVEMENT OF LOGISTICS EFFICIENCY IN THE REGION OF CENTRAL MACEDONIA - Aristotle University of Thessaloniki, Greece

The pilot defines an investment package concentrating on "hot" transport spots in Central Macedonia. The main output is a business plan for public-private logistics investments

at regional level which gives value to Central Macedonia transport & logistics gateway role. The plan is based on the regional companies' needs and flows.

5. COMMON LOGISTICS OPERATIONS IN THE REGION OF CRETE - Heraklion Port Authority S.A., Greece

The pilot develops a business plan for the shared management of logistic operations of agro-industrial SMEs in Crete with reference to Heraklion seaport. The aim is to improve the road-sea chain between Crete and

continental Europe and to develop added value logistic services for SMEs. The business plan includes all the economic, financial, legal and organisational issues for developing a public-private cooperation in logistics.

6. COMMON LOGISTICS PLANNING AND SHARING OF TRANSPORT FLOWS AMONG SMEs - Széchenyi István University, Hungary

This pilot project is developing and testing a computer based model for optimizing SMEs logistics requirements and connecting SMEs to logistics operators. The main objectives of the pilot project are: decreasing congestion in the region, improving

cooperation among SMEs, creating better interfaces between manufacturing companies and logistic providers, improving the utilization of existing infrastructures and of intermodal transport, improving supply chain management.

7. REVITALISING RAIL FREIGHT TRANSPORT IN WIELKOPOLSKA REGION - ILIM, Poland

This pilot project aims at transferring selected cargo flows from road to rail through business activation of railway stations areas in district towns. Marshall Office of the Wielkopolska Voivodship, selected local (commune and district) authorities, rail operators, logistics operators and local manufacturers are the participants to this pilot project. The main strategic

goals of the pilot project are: reducing road freight traffic; reducing the deterioration of road quality, the number of road accidents and the environmental impacts; creating new jobs; making a better use of existing rail infrastructure; setting conditions for increased competitiveness of rail freight transport.

8. RAISING AWARENESS FOR LOGISTICS COOPERATION AMONG COMPANIES - FGM-AMOR & STYRIA GOVERNMENT, Austria

Styrian partners are implementing an action plan in order to promote the cooperation of companies in

joint logistics management. The inter-modal hubs are seen as condensing points for co-operation.



Info: www.corelog.eu



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Newsletter 2
October 2006

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Regione Emilia-Romagna

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