

The CORELOG project is financed under the Interreg IIB CADSES (Central, Adriatic, Danubian and South-Eastern European Space) EU Initiative.

It addresses the definition and operative testing of regional logistics policies and actions to be coordinated among institutional actors, responsible for policy making, financing and investment decisions and manufacturing companies, logistics providers, transport operators, transport & logistics nodes, whose supply chain strategies and decisions strongly affect the spatial pattern and the modal split of freight transport.

CORELOG started in September 2005 and it will end in September 2007, with a total duration of 25 months. It involves 9 partners in Italy, Austria, Greece, Hungary, Slovenia and Poland.

The main CORELOG objectives are:

- Understanding of: the "key driving forces" underlying changes in Supply Chain Management strategies of companies in the CADSES area and their territorial impacts on freight flows in regions; the role and the actions of the different institutional levels (national, regional, local) in the development of transport, industrial and spatial development policies;
- Promoting logistics cooperation and integration of operators and companies in local SMEs systems, with an approach that considers transport decisions and the related territorial impacts as the final result of companies' industrial and distribution strategies at European level;
- Knowledge sharing on best logistics practices among manufacturers, transport operators and regional authorities;
- Developing operative organizational, ICT, logistics solutions which are economically sustainable in the long term, as they involve private operators cooperating at regional and at transnational level in logistics management.



## WHY COORDINATED?

Coordinating private and public needs in logistics policy making

Coordinating different regional public policies impacting on transports and on companies' competitiveness in different European regions

Coordinating companies in order to set up cooperation practices in logistics management

Coordinating European Regional Governments in defining logistics policies

### PROJECT BENEFICIARIES

Regional and local authorities responsible for public policies impacting on transports in each involved region;  
Manufacturing companies and transport and logistics providers;  
Associations / bodies representative of the industrial sector;  
Ministries and national bodies responsible for policy making and financing.

### KEY OPERATIONAL ISSUES

SEVEN PILOT PROJECTS IN THE PARTICIPATING REGIONS INVOLVING COMPANIES TO SAVE ON LOGISTICS COSTS, IMPROVE INFRASTRUCTURE INVESTMENTS, RATIONALIZE TRAFFICS.

PERMANENT REGIONAL FORUMS ON LOGISTICS TO COLLECT AND INCLUDE PRIVATE NEEDS AND COMPANIES' SUPPLY CHAIN MANAGEMENT STRATEGIES IN POLICY MAKING

TRANSNATIONAL MANAGERS TEAM TO IDENTIFY AND CIRCULATE LOGISTICS BEST PRACTICES

TRANSNATIONAL ACTION PLAN FOR REGIONAL POLICY MAKING IN TRANSPORT AND LOGISTICS

The project partners have set up the regional working groups which are analysing companies' SCM strategies and the present regional policies in logistics.

The next project meeting is scheduled on the 21st and 22nd December 2005 in Bologna (Italy) within Regione Emilia-Romagna premises.

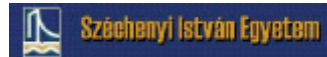


# APPROACH, IMPLEMENTATION, PARTNERS & FINANCING BODIES

<p><b>TECHNICAL PROJECT MANAGEMENT (WP1) - 1.1:</b></p> <ul style="list-style-type: none"> <li>• Fulfilling the Subsidy Contract obligations</li> <li>• Quality control on outputs and deliverables at action level</li> <li>• CORELOG partners 3-monthly action plans/reports</li> <li>• 4 transnational meetings</li> <li>• Progress reports</li> </ul>	<p><b>START UP PHASE (WP1) - 1.2:</b></p> <p>Inception/start-up report</p>	<p><b>ADMINISTRATIVE PROJECT MANAGEMENT (WP1) - 1.3:</b></p> <ul style="list-style-type: none"> <li>• Correct project implementation</li> <li>• Partners Joint Convention</li> <li>• Cost claims</li> <li>• Financial reports</li> <li>• 4 transnational meetings</li> </ul>
<p><b>Phase I – AS IS Analysis (WP2 + WP3)</b>  <b>a. WP2 – COMPANIES SCM STRATEGIES</b> – analysis of companies' SCM strategies &amp; logistic needs and practices, in order to evaluate their impacts on freight transport flows in regions and at transnational level.  <b>b. WP3 – EXISTING PUBLIC POLICIES</b> – analysis of the existing transport, industrial and spatial development policies impacting on transport and territory and of the related decision-making processes.</p>		
<p><b>Phase II – Definition of potential policies (WP4)</b>          On the base of the existing policies &amp; of the industrial world needs CORELOG drafts potential policies in each region and at transnational level, also assessing their benefits by means of the cooperation with companies and of a transnational survey with experts.</p>		
<p><b>Phase III – Pilots (WP5)</b>          Pilot projects directly involve companies, make them set up mechanisms of joint logistics management to match private (costs reduction/competitiveness) and public needs (less transport impacts), as common transnational basis for policy making.</p>		
<p><b>Phase IV – Long term action plan (WP4)</b>          Finally on the base of lessons learnt in pilots, partners set a long term transnational action plan for policy making integrating industrial, logistics/transport and spatial planning policies &amp; for the replication of successful pilots.</p>		
<p><b>WP6 - TRAINING, DISSEMINATION, VALIDATION</b></p> <p>Transnational Managers/Expert Groups - 6.1          Permanent Regional forums - 6.2          Transnational ministries Committee - 6.3</p> <p>Set up and meetings.</p>	<p><b>WP6 - TRAINING, DISSEMINATION, VALIDATION</b></p> <p>Communication strategy - 6.4</p> <p>web portal, multilingual brochure, presentations in Permanent Regional Logistics Forums, 2 publications; 4 newsletters (electronic), 2 transnational dissemination conferences, presentation of the project at national and transnational meetings on transport and logistics.</p>	



Regione Emilia-Romagna - LEAD PARTNER  
 Viale Aldo Moro, 38 - 40127 Bologna - ITALY  
 Rino Rosini  
 +39 051 28 38 31  
[rrosini@regione.emilia-romagna.it](mailto:rrosini@regione.emilia-romagna.it)



Széchenyi István University  
 Egyetem tér, 1 - 9026 Győr - HUNGARY  
 Tóth Lajos  
 +36 96 503 496  
[tothl@sze.hu](mailto:tothl@sze.hu)



PricewaterhouseCoopers Advisory S.r.l.  
 Viale Monte Rosa, 91 - 20149 Milan - ITALY  
 Raffaele Cestari  
 + 39 02 66 72 05 30  
[raffaele.cestari@it.pwc.com](mailto:raffaele.cestari@it.pwc.com)



University of Maribor  
 Smetanova 17 - 2000 Maribor - SLOVENIA  
 Stane Bozicnik  
 +386 2 2294311  
[Stane.bozicnik@uni-mb.si](mailto:Stane.bozicnik@uni-mb.si)



Austrian Mobility Research FGM-AMOR  
 Schoenaugasse, 8a - 8010 Graz - AUSTRIA  
 Gerfried Cebtrat  
 +43 316 81045135  
[Gcebtrat@fgm.at](mailto:Gcebtrat@fgm.at)



Institute of Logistics and Warehousing  
 Ul. E. Estkowskiego, 6 - 61755 Poznan - POLAND  
 Maciej Tumasz  
 +48 61 850 4935  
[Maciej\\_Tumasz@ilim.poznan.pl](mailto:Maciej_Tumasz@ilim.poznan.pl)



Heraklion Port Authority S.A.  
 Port of Heraklion - 7110 Heraklion - GREECE  
 Vidakis Georgios  
 +30 2810 338115  
[info@portheraklion.gr](mailto:info@portheraklion.gr)



Government of Styria  
 Nikolaiplatz, 3 - 8020 Graz - AUSTRIA  
 Michael Azodanloo  
 +43 316 877 4191  
[michael.azodanloo@stmk.gv.at](mailto:michael.azodanloo@stmk.gv.at)



Aristotle University of Thessaloniki  
 Univ. Campus - 54124 Thessaloniki - GREECE  
 Aristides D. Kazis  
 +30 2310 996745  
[research@rc.auth.gr](mailto:research@rc.auth.gr)



Federal Ministry of Economic Affairs and Labour  
 Stubenring, 1 - 1011 Vienna - AUSTRIA  
 +43 (1)71100-5128  
[gerhard.burian@bmwa.gv.at](mailto:gerhard.burian@bmwa.gv.at)



Photos by Paolo De Stefano