



from airfield to Airport City

Gábor SOÓKI-TÓTH M.Sc MRICS, LP thematic expert
airLED midterm conference, Bologna 13.02.2014



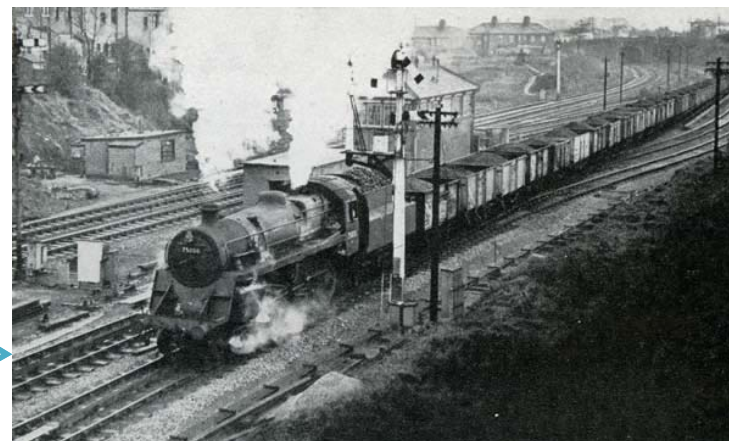
This project is implemented through the CENTRAL EUROPE Programme co-financed by the ERDF

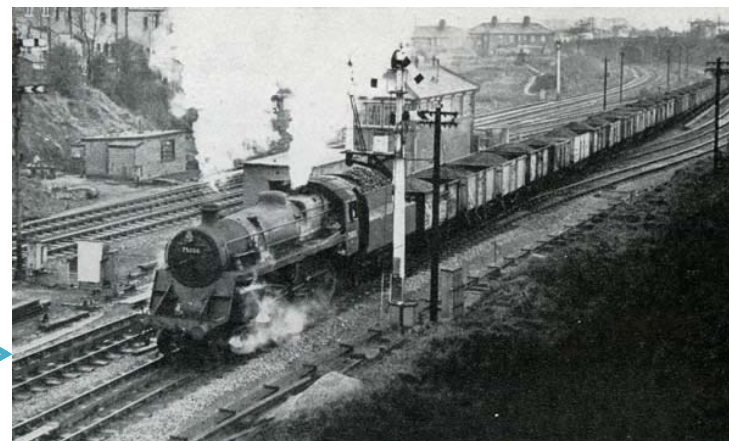
- The ambitions of airLED
- The partnership
- Strategic goals
- Tools and methods
- Key outputs and milestones









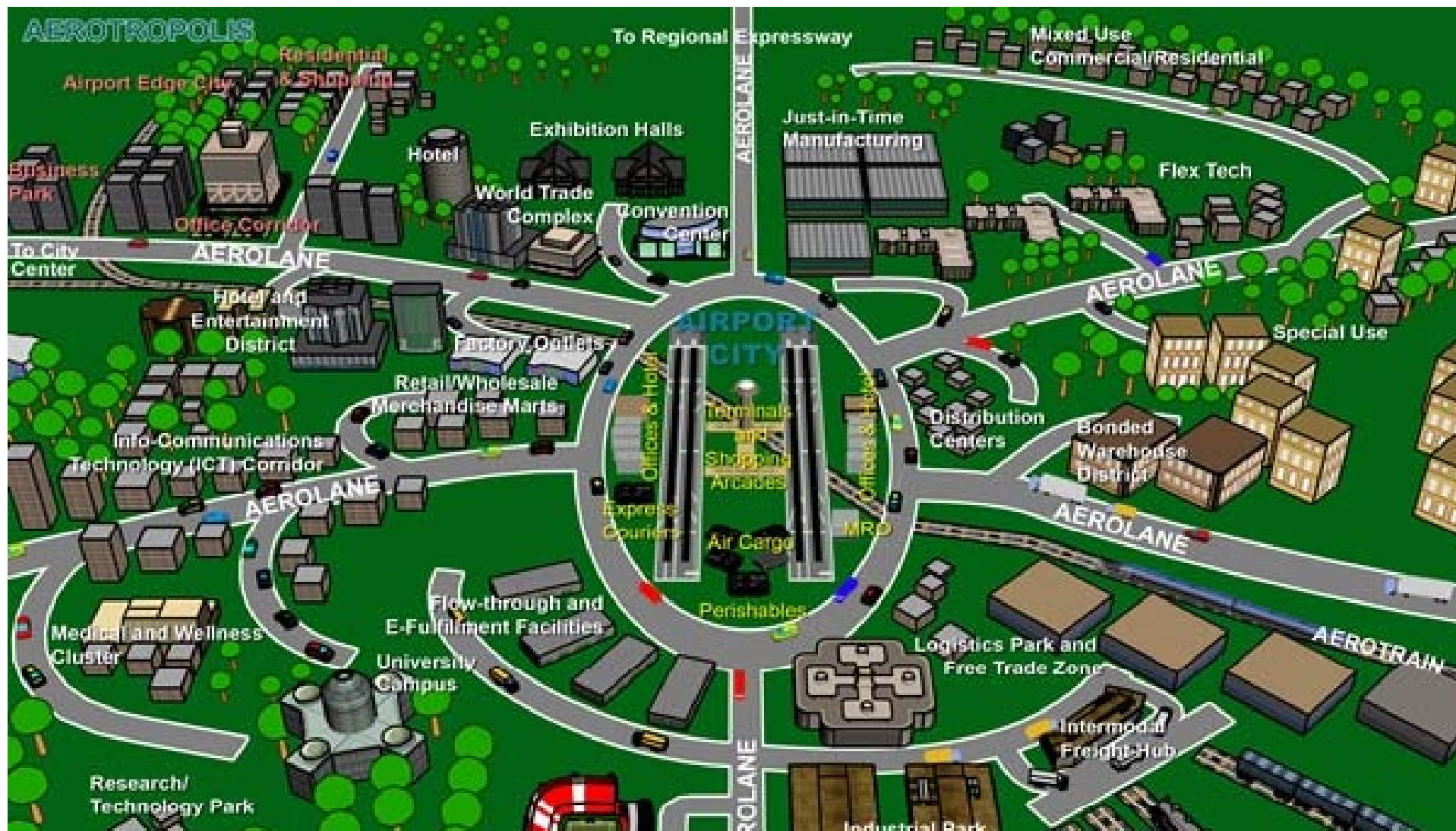




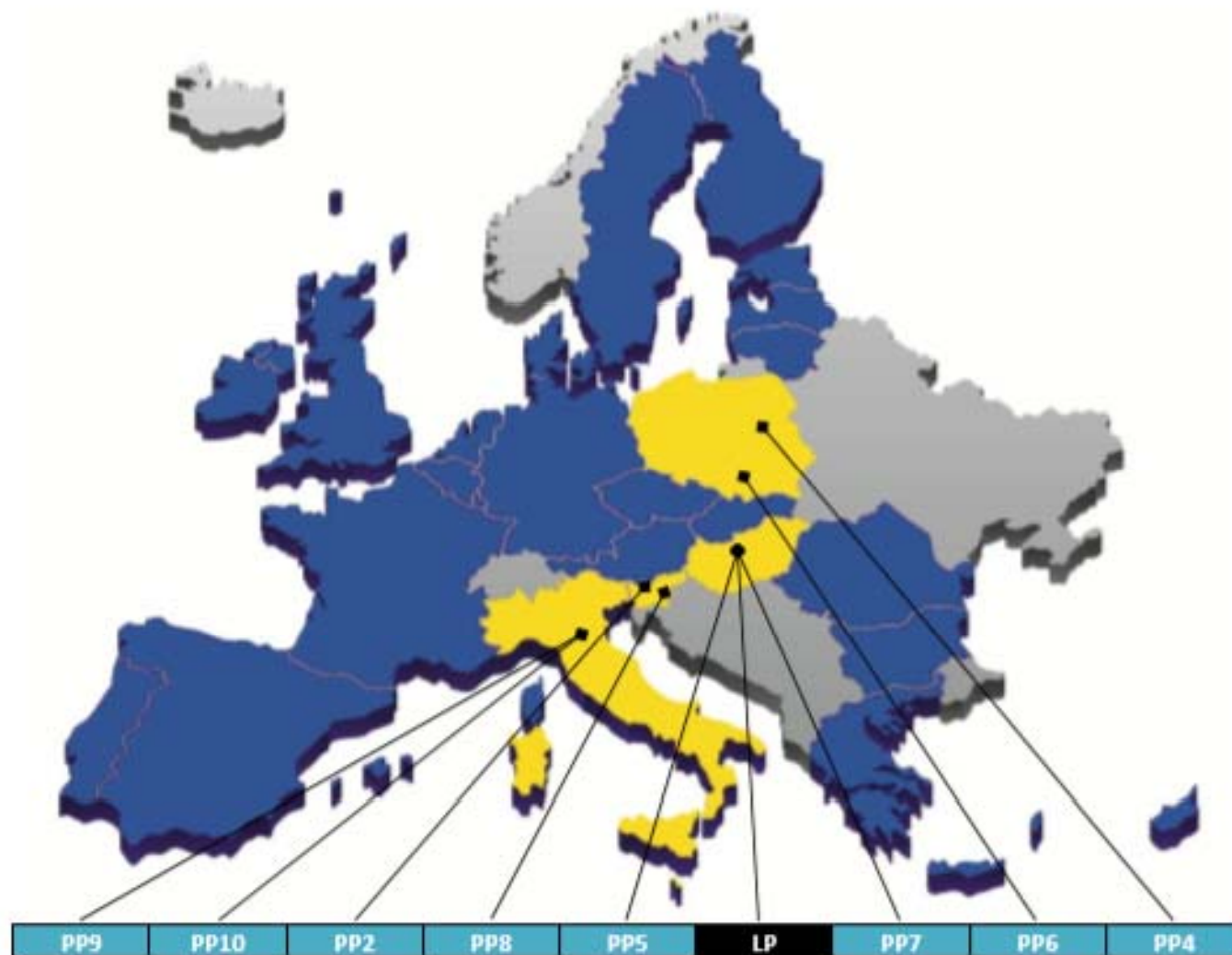
...and created the airport city...



EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND



- to become an Airport City
- to stimulate economic growth in airport regions
- to prepare an integrated polycentric development plan
- to enhance cooperation among stakeholders





The partnership



EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND

Project duration: 1 July 2012 – 31 December 2014 (30 months)

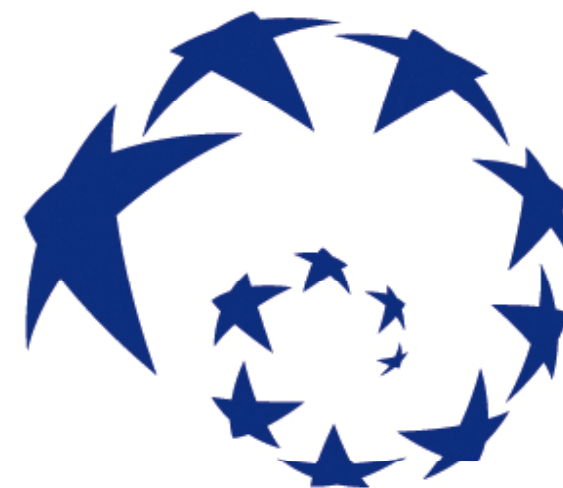
Central Europe Program priority: **4: Enhancing competitiveness and attractiveness of cities and regions**

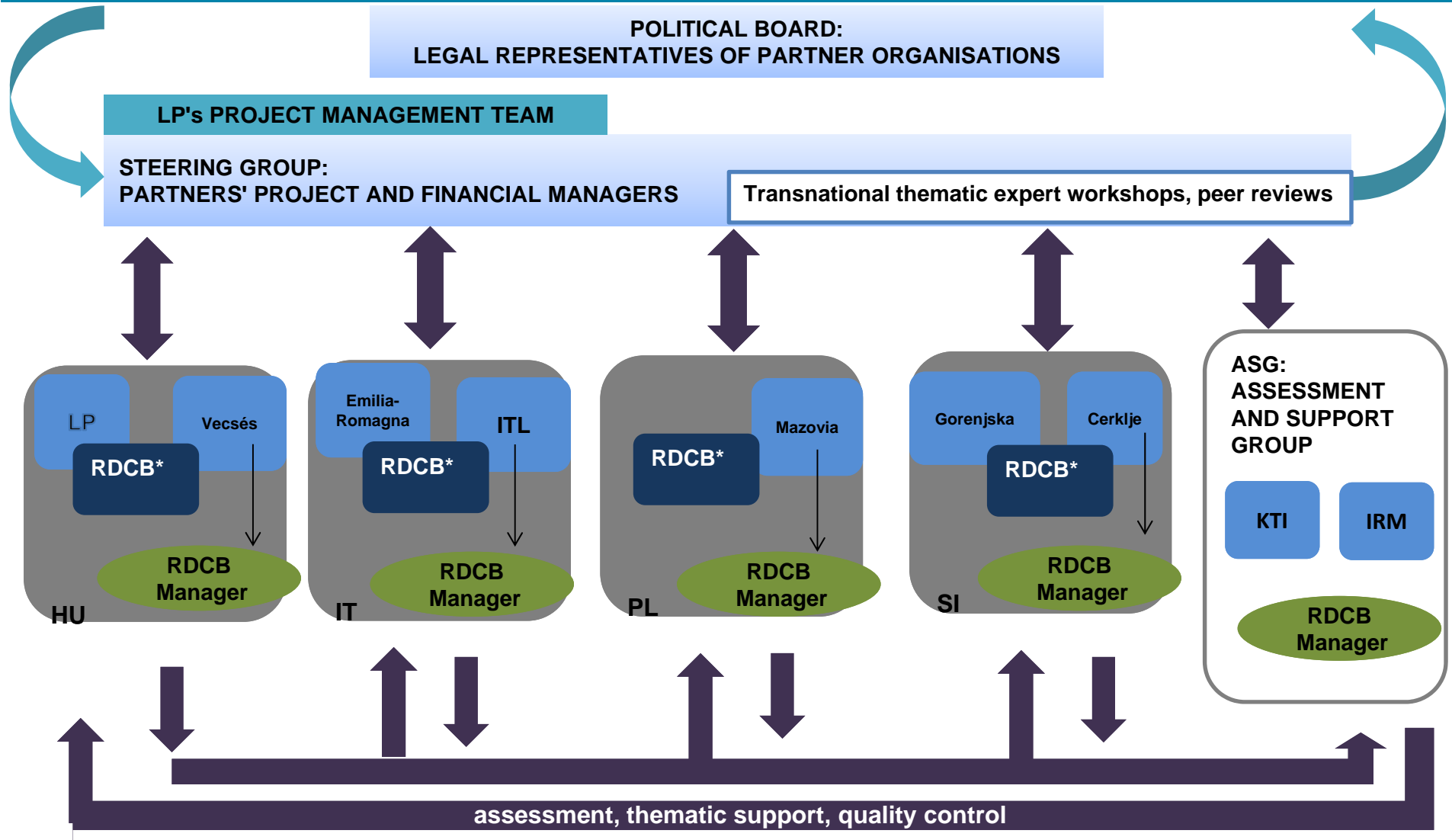
Area of Intervention: **4.1: Developing Polycentric Settlement Structures and Territorial Cooperation**

Total budget: EUR 1,649,937.00

ERDF-funding: EUR 1,367,270.15

Public co-financing: EUR 282,666.85

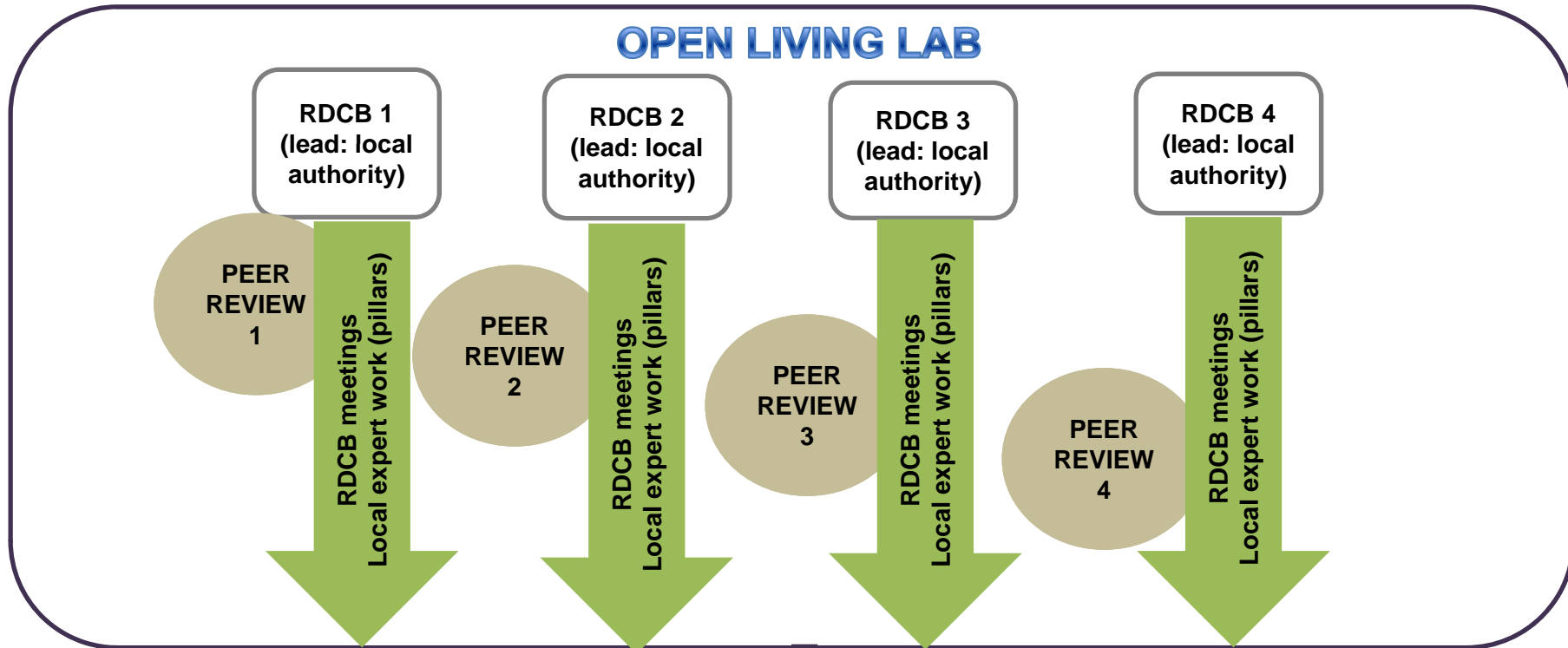




EU state-of-art
Initial criteria for 'Airport City in CE'



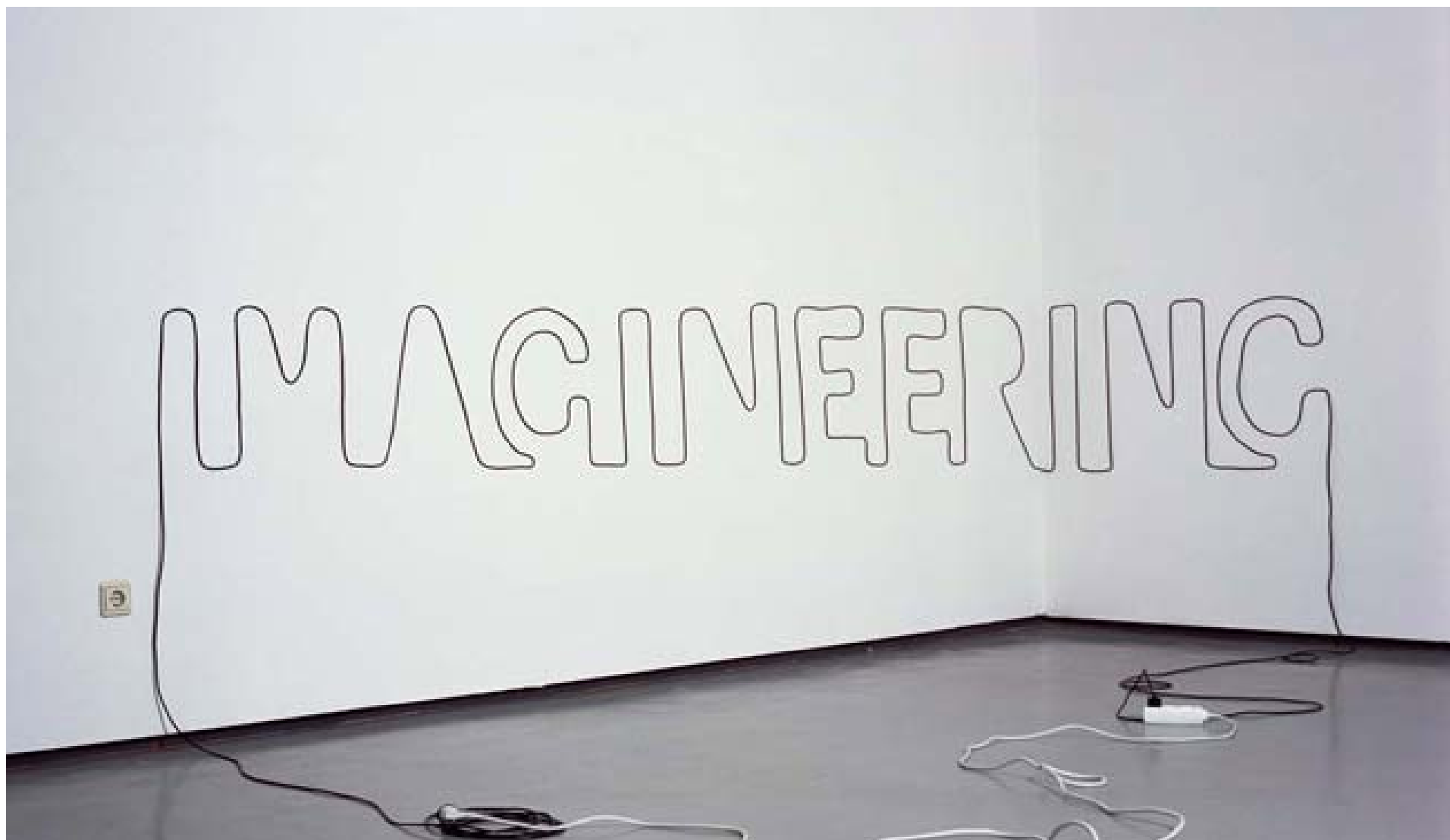
OPEN LIVING LAB



Toolkit with regional good practices based on Open Living Lab results

A photograph of a red pencil lying diagonally across a sheet of lined paper. The paper has handwritten mathematical notations and the word 'Invalid' written in cursive. The notations include μ , σ , $(p \cdot q)$, and $(p \vee q)$. The word 'Invalid' is underlined twice. The background is slightly blurred, showing a keyboard in the upper left corner.

Statistical Decisionmaking



Investment promotion



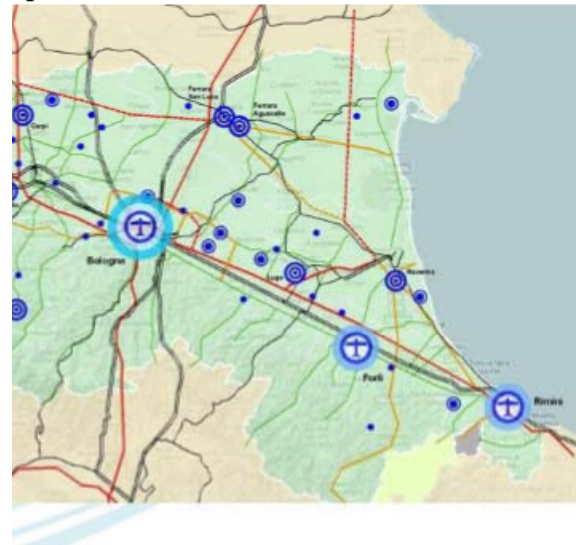
STATUS QUO ANALYSIS

BOLOGNA,
EMILIA-ROMAGNA REGION
FINAL VERSION 2.0

system, inserted in the trans-European and nd leaves scope to the development of the single atively specialised perspective, the **creation of** function of their own territorial role, besides for the territory.

sents the strategic portal for the accessibility m. It fills a key role at regional level for its an and international networks, in view of its rent area, the typology of the road and railway of course, the number of connections that makes tivity. At present, along with Venice, it is the only ailway network.

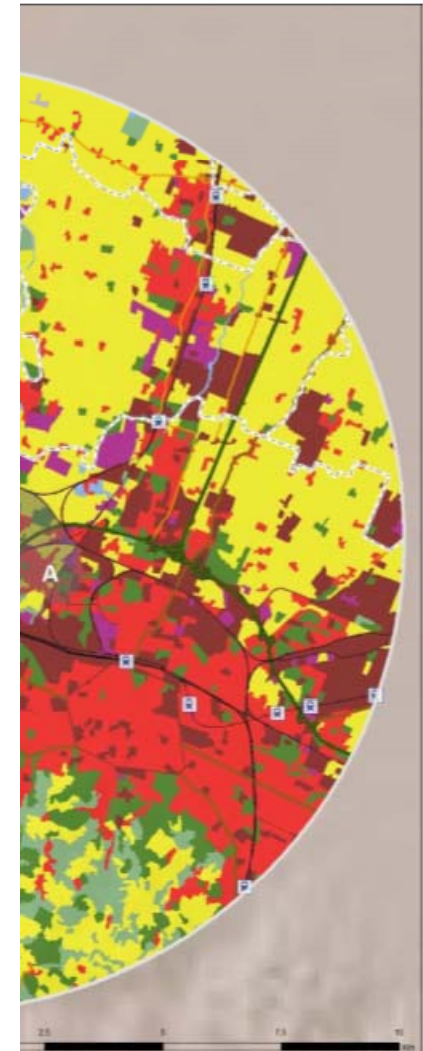
agna

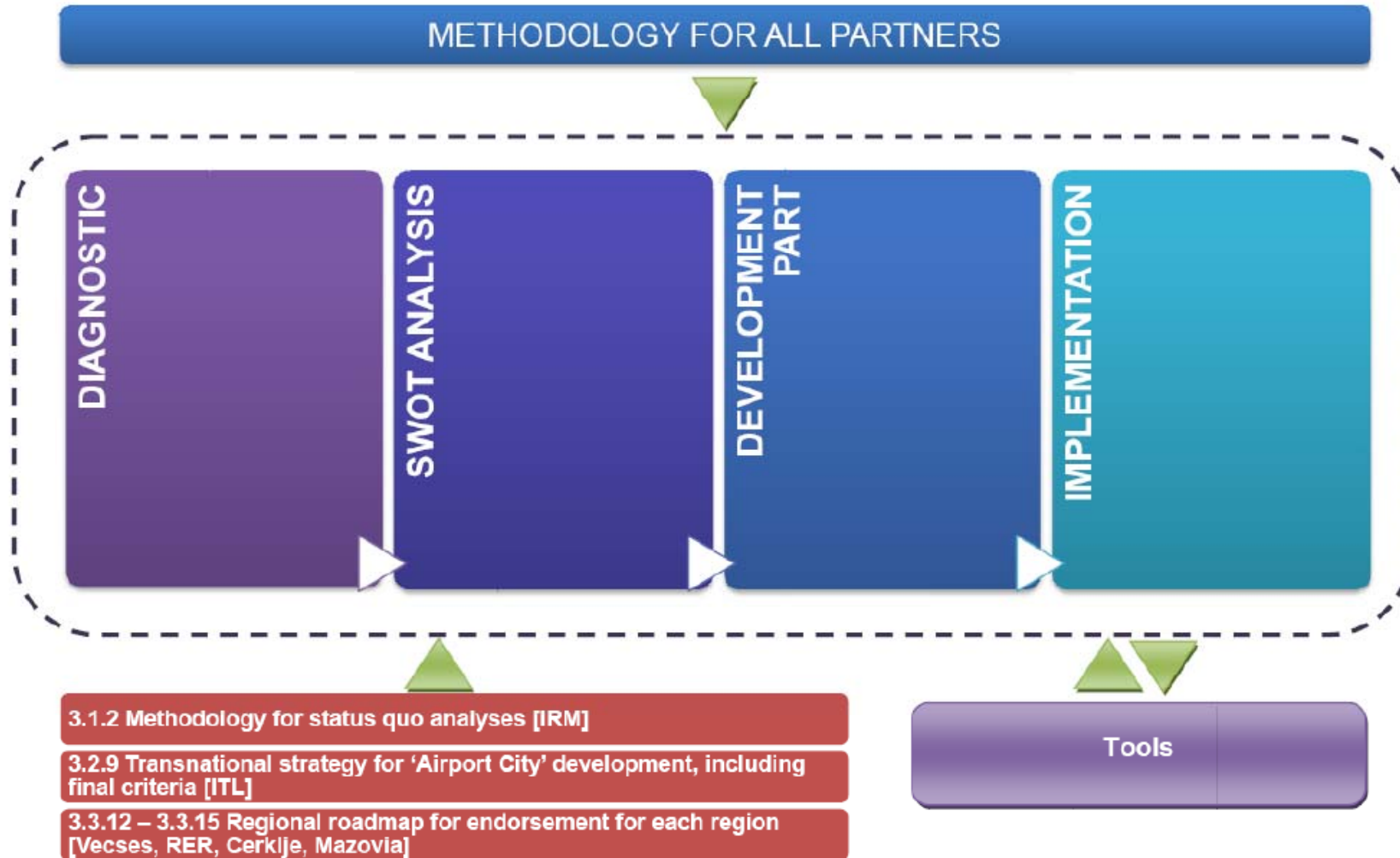


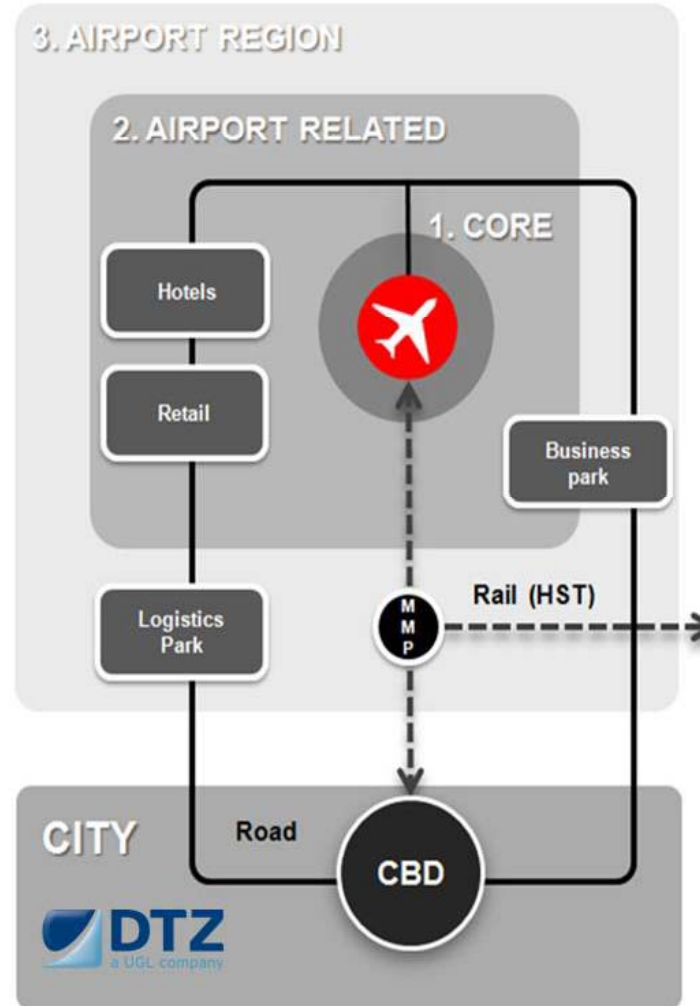
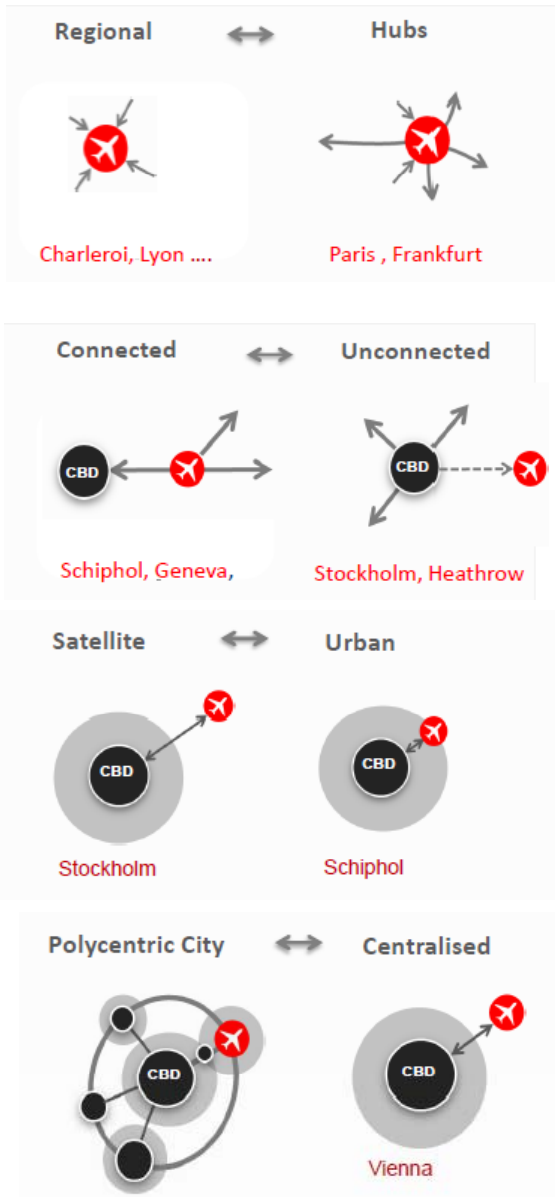
I have their own catchment area in an articulated y strong tourist vocation prevails. The extreme



s with acoustic pollution issues of







3. Airport Region

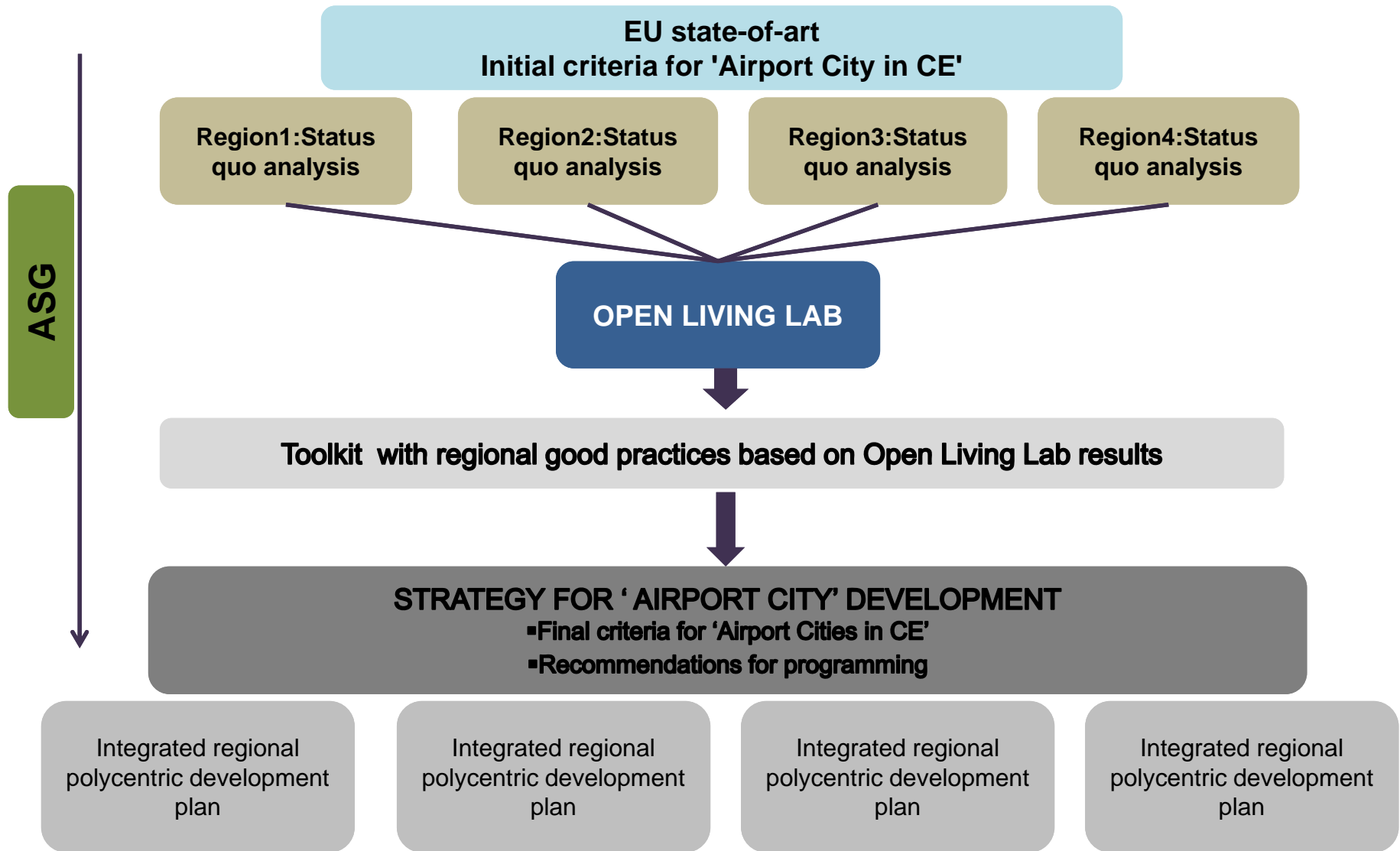
- Retail
- Offices
- Leisure
- Sport facilities
- Distribution centres

2. Airport Related

- Hotels
- Offices
- Logistics
- Medical
- MICE
- Exhibition centres

1. Core Airport

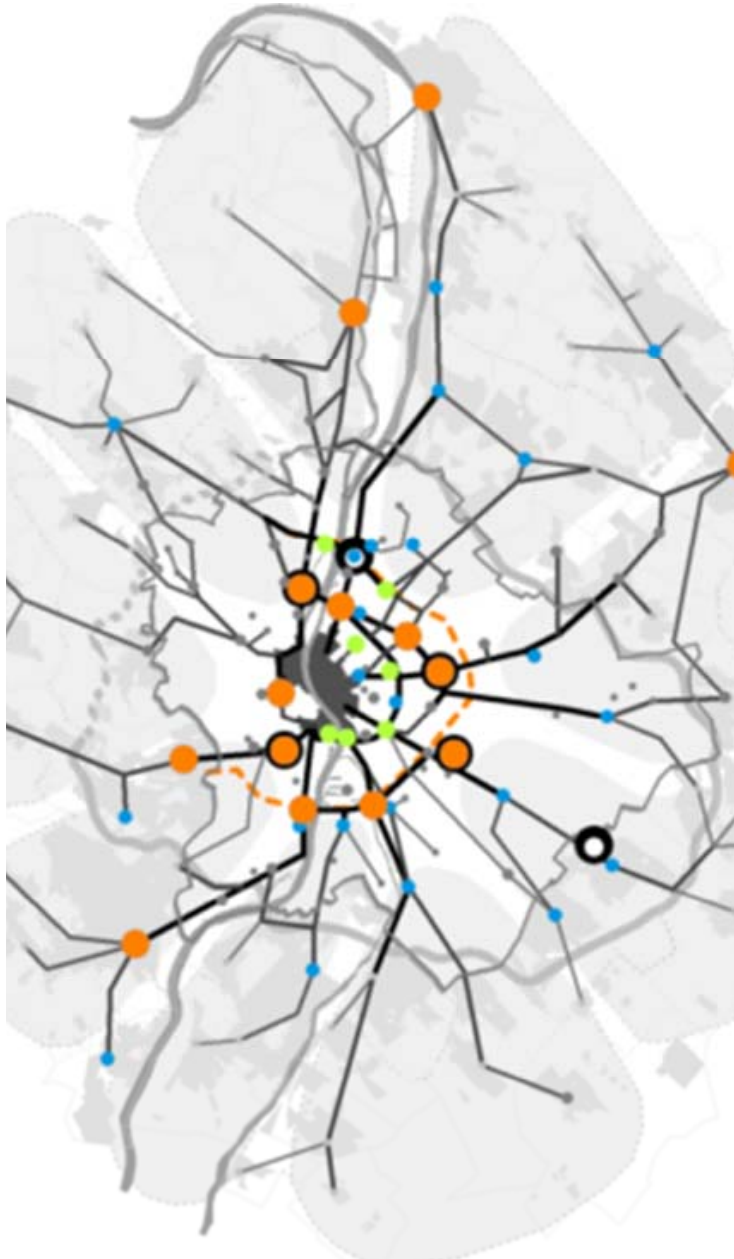
- MRO
- Freight
- Terminal Services
- Parkings
- Hotels

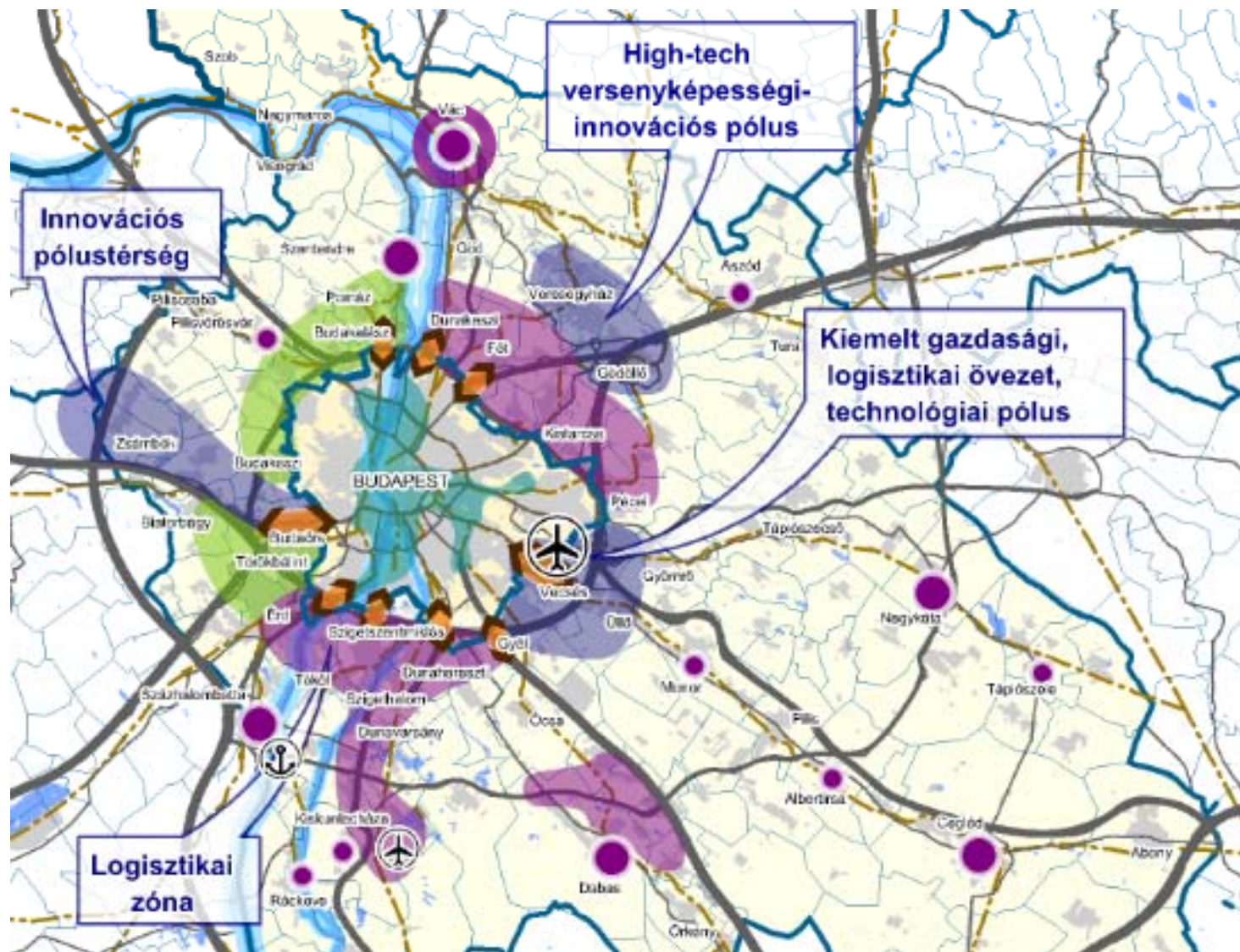




Transnational Strategy









Thank your for your attention!