





Airport today: which role?

AVIATION ACTIVITIES

- MANAGE INFRASTRUCTURE
- MARKETING TO AIR COMPANY
- SECURITY SERVICE

LOW COST DEVELOPMENT

VS CRISIS OF

TRADITIONAL CARRIERS

AIRPORT COMPANY

Develop/Manage Infrastructure

Airport operator Coordination

SECURITY E SAFETY

FROM FIXED RATE TO NEGOTIATED RATE

NON-AVIATION ACTIVITIES

- RETAIL & REAL ESTATE
- PARKING
- ADVERTISING
- VIP LOUNGE

AIRPORTS
INCREASING
COMPETITION

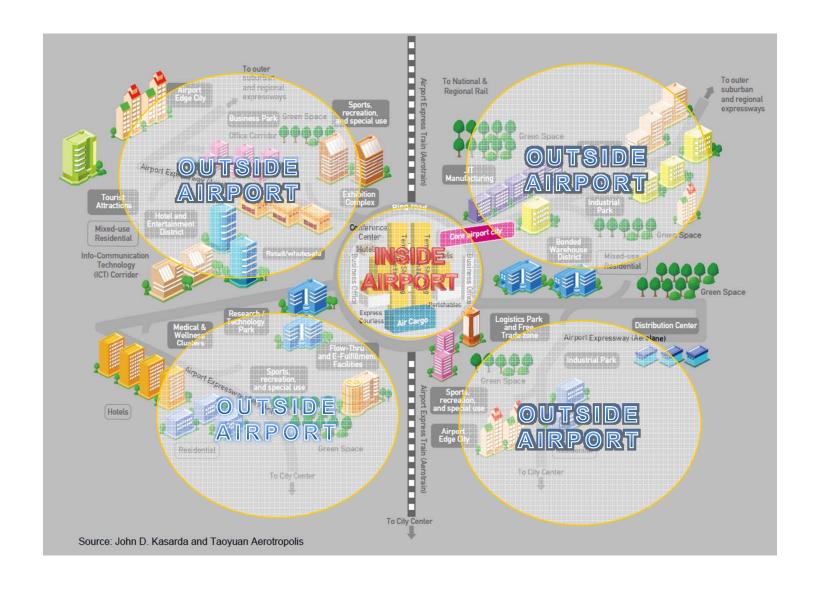
NEED DEVELOPMENT NON-AVIATION BUSINESS

NEW BUSINESS DRIVERS





Future strategy of airports: the AEROTROPOLIS concept







Future strategy of airports: the AEROTROPOLIS concept

High Quality of Architecture





... commercial galleries

... where arise Hotels, Offices and Congress hall



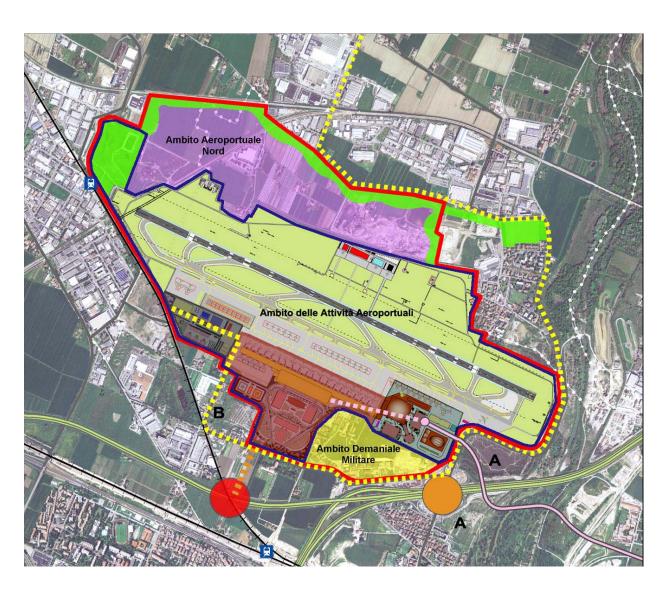


... and meeting places





Bologna airport AEROTROPOLIS strategy



OUTSIDE THE AIRPORT

TERRITORIAL AGREEMENT

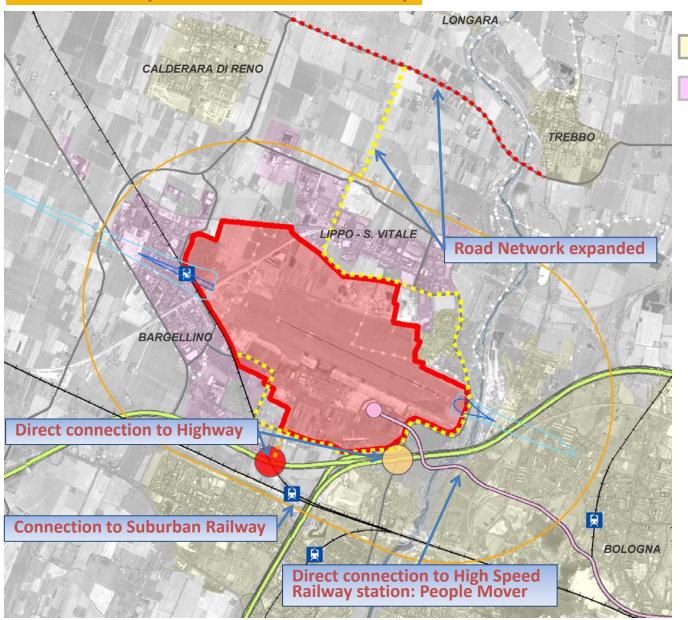
Airport within urban strategy

Airport as key node in territorial system and engine for local economic and touristic development





Outside the airport: Multimodal accessibility



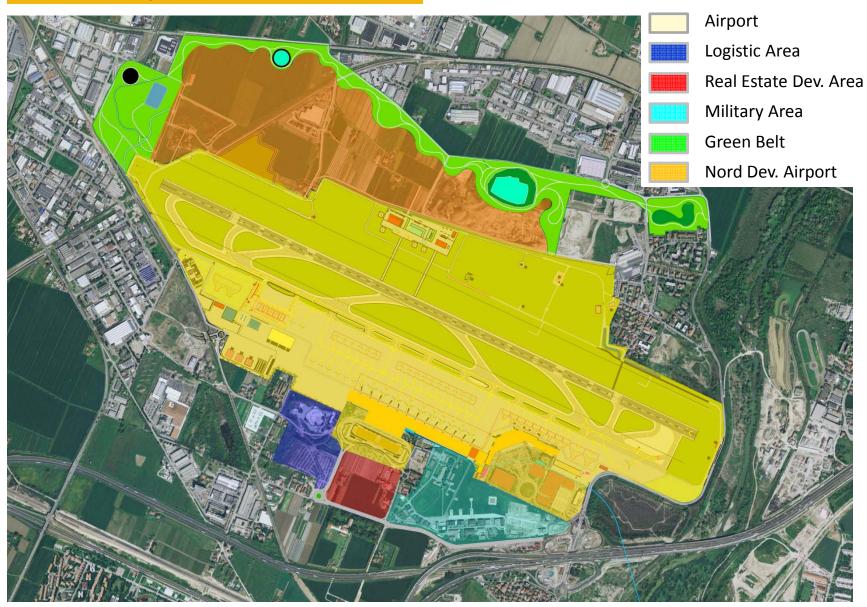
Urban Area

Industrial Area





Outside the airport: Functional Centre





Bologna airport AEROTROPOLIS strategy

INSIDE THE AIRPORT







Bologna airport AEROTROPOLIS stategy

INSIDE THE AIRPORT







Bologna airport AEROTROPOLIS strategy

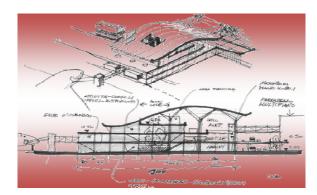
Infrastructure Development that look to the future

Environmental Sustainability and Innovation

High Quality of Services

Traffic growth to drive territorial development

Development of Non-Aviation Business











Residents/Dwellings exposed to noise level > 60 dB

	Traffic movement	Residents	Dwellings
2003	56.738	4.650	435
2013	69.893	2.869	293
Reduction	+ 13.155	- 1.781	- 142
	+ 23 %	- 38 %	- 32 %





More Traffic Less CO2 Emission

	Pax	kWh	kWh/Pax
2001	3.447.231	15.689.000	4,56
2002	3.421.766	13.604.000	3,98
2003	3.570.820	13.332.000	3,74
2004	2.908.523	12.173.000	4,19
2005	3.698.720	13.539.000	3,66
2006	4.001.436	14.214.000	3,55
2007	4.354.307	14.906.000	3,42
2008	4.216.770	15.195.000	3,6
2009	4.774.621	15.489.000	3,24
2010	5.503.106	15.933.000	2,89
2011	5.875.784	15.250.000	2,59
2012	5.951.415	14.584.000	2,45

	2001 - 2012
Pax	73%
Terminal Volume	15%
kWh	-7%
kWh/pax	-46%

